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## Know Before You Submit your Submission

### Overview

FS-ISAC Summits are unique. Attendees come to learn from one another. Sessions are for sharing research, lessons learned, and experiential insights on key topics. Attendees don't want to hear things they can read online; they want to hear the journey, what works or doesn't, and how they can adopt your work for themselves.

### Theme

#### *Fortifying our Trusted Ecosystem*

Trust in the financial sector is no longer built by financial institutions alone - it is shaped by the strength of the entire ecosystem, including partners, providers, and policymakers. This year's summit centers on the importance of collaboration across sectors to secure the global financial system.

We invite you to share your real-world examples, innovative approaches, successes, and lessons learned on:

- ▶ Working across stakeholders to respond to incidents and strengthen defenses.
- ▶ Collaborating to identify vulnerabilities and improve risk mitigation approaches.
- ▶ Sustained partnerships that result in a more secure and resilient financial system, including direct and indirect influence and measurable outcomes.

### Topic Tracks

Presentations must fall into one of three categories:

- ▶ Intelligence (E.g., Incidents & Campaigns, Intel Practices & Methodology, Actor TTP Analysis)
- ▶ Security (E.g., FS-ISAC Working Group topics, COIs & Industry Specific, Network Defense, App & Data Sec, Emerging Tech)
- ▶ Resilience (E.g., GRC, Board Reporting, Exercises, Insider Risk, Biz Resilience, 3rd Party Risk Mgmt)

### Presentation Types:

- ▶ **FS-ISAC Member Submission** (*45-minute concurrent session*): Only members are permitted to submit presentations. No sponsor or vendor can be a co-speaker.

## Session Titles:

Titles must be 60 or fewer characters (including spaces). Ensure the title is compelling; it's the first opportunity to attract attendees to your session versus others.

## Session Abstract:

Briefly describe your presentation topic, what attendees will learn, and outline the benefit of attending your session.

## Presentation Submission Dos and Don'ts

### Do

- ▶ Submit more details than fewer. The more details that can be provided, the easier it is for the content committee to understand the proposed submission and the more likely it is to be accepted. Submit a PowerPoint, PDF, or annotated Outline in Word.
- ▶ List all speakers, their emails, and biographies in the speaker section of the form. The content committee uses the speaker biographies to determine if the speaker is considered a subject matter expert for the presentation topic.
- ▶ Include information like speaker notes to help the Content Committee better understand your presentation and make more informed decisions about it

### Don't

- ▶ Use a wordy title or inappropriate language
- ▶ Overpromise on what you can deliver in your presentation
- ▶ Include a long abstract – they can be difficult to read and less appealing to the reviewer and audience. Put this additional information in your submitted document (PowerPoint, PDF, annotated outline in Word).
- ▶ List additional speakers in the abstract or attached slides because your co-speakers may not be considered as a result

## Can I have audio or videos in my presentation?

- ▶ Must embed videos into the PPT. Audio from the computer is typically available, but it is possible that a venue may have limitations. NB: Presentation machines are not internet-connected.

## By submitting, the speaker company confirms and agrees:

- ▶ Speakers will fully engage in the preparation process, meet deadlines, participate in any training or pre-Summit prep calls, and travel to the event.
- ▶ Presentation decks and materials are by default **TLP AMBER** and available to all registered attendees. No media or press is allowed to attend the event. Members

may specify that only other members (and no vendors) may attend the presentation.

- ▶ The submission complies with your organization's rules and policies for speaking at an external event.

## Review and Acceptance Process

The FS-ISAC Content Committee, made up of FS-ISAC staff and members, reviews each submission thoroughly to build a cohesive agenda. The submitted presentation deck and materials will be reviewed during this process. If accepted, feedback will be provided. We typically have a large number of excellent submissions – if your submission is not accepted this is not necessarily a sign of a poor submission but could be due to other factors involved in putting together a strong agenda.

## What Makes a Strong Presentation Submission

- ▶ Actionable takeaways and lessons learned for attendees. Ask yourself:
  - > What is the tangible impact of your talk on attendees and their teams? What expert insights have you shared? Could they get this information from a web search, or are you adding something special and informative?
  - > Remember, the audience is focused on security; they understand the basics. Go deep.
- ▶ A clear focus on attendees of a specific role with relevant takeaways.
- ▶ An understanding of the proficiency necessary to easily digest your presentation.
- ▶ Engaging, inspiring, and fun delivery.
- ▶ A subject matter expert as a speaker.

## Submission Form Options and Details

### Submission Instructions

Members at financial firms:

- ▶ Submit as an individual or in collaboration with other colleagues in your firm or other member firms.
  - > If the session includes a vendor, that vendor company will need to submit the session as a sponsored session.
- ▶ Members submit via FS-ISAC's [Intelligence Exchange](#).

**Submit your Presentation Today**

[CFP Link](#) (via FS-ISAC's Intelligence Exchange)