



2026 Americas Fall Summit

Sponsor Prospectus

26-29 October 2026 | Austin, TX.

Updated: 5/26/2026



TLP WHITE

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2026 Americas Fall Summit

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OVERVIEW

Who we are

FS-ISAC is the member-driven, not-for-profit organization that advances cybersecurity and resilience in the global financial system, protecting financial institutions and the people they serve. Our global membership includes banks, credit unions, exchanges, payments, trade associations, insurance companies, investments & securities firms, and more.

What we do

For over 25 years, FS-ISAC has played a critical role in protecting the global financial system. Our real-time information-sharing network amplifies the intelligence, knowledge, and practices of its members for the financial sector's collective security and defense.

Our Summits

Join FS-ISAC and our members from across the Americas for three full days of learning, collaboration, and networking. Summits are our largest events of the year, packed with insightful sessions and panels on topics relevant to the security of the global financial services industry.

Why Sponsor

Our sponsorships position Partners and sponsors as vital participants and contributors within the global financial sector. It offers consultancies and solution providers the opportunity to network with executives and key decision makers within the financial system and develop invaluable connections that outlast the Summit. Sign up today to get in front of our members, connect with existing and prospective customers, increase brand awareness, and share your expertise with our community.



AUDIENCE

2025 Americas Fall Summit metrics:



1000
Expected
FI Attendees



61%
Opt-in
Attendee List

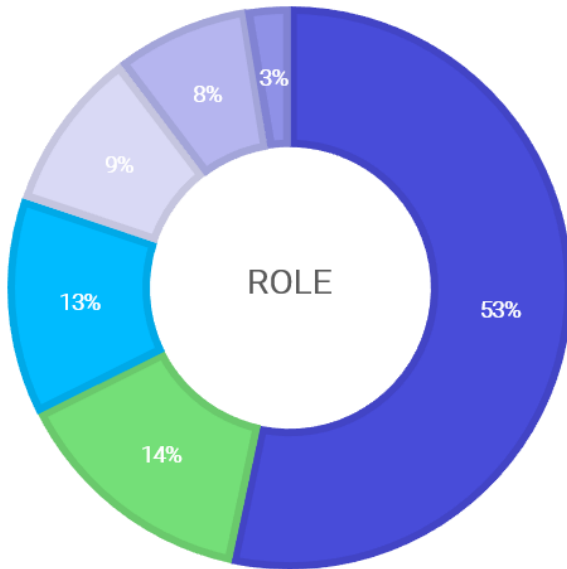


53%
C-suite, VP,
Director level
Attendees

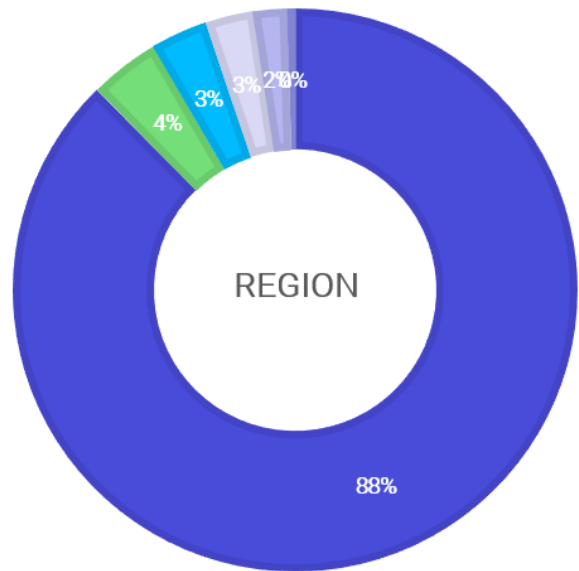


70%
YOY
Return
Sponsors

2025 Americas Fall Summit Attendee profile:



- C-suite, VP, Head of, Director
- Manager
- Threat & Security Ops
- Analyst
- Security Architects & Engineers
- Other



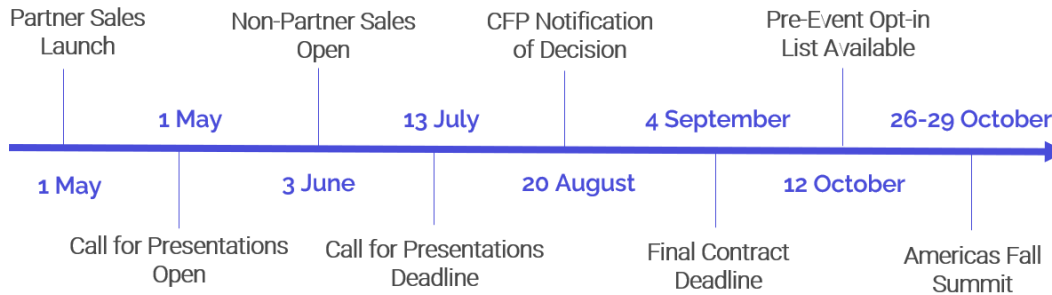
- United States
- Canada
- Europe
- APAC
- UKI
- LATAM



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TIMELINES AND DETAILS



Sales Launch Dates

Sales are exclusively open to FS-ISAC Partners now through 2 June for non-speaking sponsorships (pages 7-13). Eligible partner programs include fully paid and in good standing Critical Providers, Sector Advisors, Affiliates, Early-Stage Affiliates and Expert Resource Pool.

Sales for all other interested parties open on 3 June, and will be available on a first-come, first-served basis.

Call for Presentations

The Call for Presentations (CFP) is open [here](#) and will close 13 July. Notification of decisions on 20 August. All interested parties must [submit a proposal](#) with a sponsored session level selected such as Platinum (only eligible to Partners), Gold, or Silver Solutions Showcase. For CFP process details, see page 15.

If a presentation is accepted, submitting companies agree to the sponsor fee and Event Sponsor Terms and Conditions (see "Contracting & Payment"). Failure to do so will result in 9-month ineligible to sponsor period, no exceptions.

Contracting & Payment

Contracts are sent via DocuSign and expire after 2 weeks; sponsorship packages will be released at the end of 2 weeks. Sponsor Terms and Conditions must be accepted as written. Redlines, riders, and addendums are not considered. Sponsorships are invoiced at 100%, due Net 30 (unless within 45 days of event start date, then 100% due upon receipt), and all fees must be paid in accordance with the Sales Order/Invoice and in full prior to receiving benefits associated with this sponsorship. All pricing is in USD. View T&Cs [here](#). For more information or questions contact sales@fsisac.com.



SESSION SPONSORSHIPS

All parties interested in securing a session must submit a proposal via the Call for Presentations to be considered (including Platinum, Gold, and Silver Solution Showcase).

The [Call for Presentations](#) is open [here](#) and will close 13 July.

Notification of decisions will be 20 August.

PLATINUM SESSION

\$69,000

NEW in 2026: Exclusively available to FS-ISAC Partners!

- ▶ 30-minute Thought leadership mainstage session
 - Speaker(s) should be C-suite executive level
 - No perceived sales pitches or product bias
 - Submit proposal [here](#) by 13 July
- ▶ 6 full-event passes
 - speaker(s) will need to utilize a pass to attend event
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country
- ▶ Subject to availability: Option to purchase Bronze Add-On booth in Solutions Hall

GOLD SESSION

\$54,000

- ▶ 45-minute thought leadership concurrent session
 - No perceived sales pitches or product bias
 - Submit proposal [here](#) by 13 July
- ▶ 5 full-event passes
 - speaker(s) will need to utilize a pass to attend event
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country
- ▶ Subject to availability: Option to purchase Bronze Add-On booth in Solutions Hall



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SILVER SOLUTION SHOWCASE

\$30,000

- ▶ 15-minute demo repeated 3x to 3 audiences
 - Demos and sales pitches encouraged
 - Submit proposal [here](#) by 13 July
- ▶ 2 full-event passes
 - speaker(s) will need to utilize a pass to attend event
 - excludes member-only sessions
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country
- ▶ Subject to availability: Option to purchase Bronze Add-On booth in Solutions Hall



ADD-ONS

Add-ons are only available for purchase with another sponsorship package.

MEDIUM BRONZE BOOTH ADD-ON

\$14,500

(available to accepted session sponsors only)

- ▶ 8'x8' Booth in Solutions Hall
 - High-top table and 2 chairs included
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Option to add food and beverage during Booth Crawl reception at cost.

PRIORITY LOCATION BOOTH ADD-ON

\$18,000

(available to accepted session sponsors only)

- ▶ 8'x8' Booth in prime location in Solutions Hall
 - High-top table and 2 chairs included
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Option to add food and beverage during Booth Crawl reception at cost.

GENERAL SESSION SEAT DROP

\$8,000 Tue | \$7,000 Wed | \$5,000 Thurs

(available in addition to any \$15k+ package)

- ▶ 1 collateral piece is pre-set daily on each seat in General Session before opening remarks
 - Limited to 1 sponsor per day.
- ▶ 1 full-event pass
 - excludes member-only sessions and Silver Solution Showcase

COMMERCIALS

\$2,000 Tue | \$1,750 Wed | \$1,500 Thurs

(available in addition to any \$15k+ package)

- ▶ 30 second commercial played 1x in General Session before daily kickoff
- ▶ No passes included

SOLD OUT

SPONSORED EVENT LISTING ADD-ON (6 available)

\$2,500

(available in addition to any \$15k+ package)

- ▶ List your sanctioned after-hours event in the Summit App and 1 email sent to registrants
- ▶ No passes included

FAQs

Can I attend the Summit without sponsorship?

- ▶ Sponsorship is required to secure passes and attend the Summit.

Can we purchase additional passes?

- ▶ We do not sell single passes due to our strict 2:1 member (FIs) to sponsor ratio at all FS-ISAC events. If additional passes are needed, sponsors need to purchase them via sponsorship packages as available.

How does the CFP work?

- ▶ All sponsors, partner and non-partner, must [submit a CFP here](#) to be considered for a Platinum, Gold, or Silver Solution Showcase session. The FS-ISAC Content Committee, comprised of FS-ISAC members and staff, review and grade each proposal. The top graded sessions are accepted - sponsors are notified, provided feedback from the Content Committee if applicable, and asked to reaffirm intent to sponsor and sign a contract for the sponsorship. Sessions are then slotted into a cohesive agenda by the Content Committee.

What is the booth selection process?

- ▶ Booth selection handled on a first come first served basis. Upon contract signature, sponsors are invited to select their booth. The selection is secure provided payment is made within the agreed payment terms. If payment is not received per terms, the booth location will be dropped, and once payment is received in full the sponsor can then reselect a booth out of the then available inventory.

How can sponsors get the most out of the Summit?

- ▶ Plan to engage with our members at the Summit and attend sessions, networking events, meals, and take advantage of being onsite with some of the top financial service industry decision makers. Booth sponsors are not required to be at their booth at all times; we recommend manning the booth only during peak hours.

Where is the event venue?

- ▶ Due to security precautions, we do not publicize exact locations of events to non-confirmed sponsors. However, once sponsor companies sign a contract, we share the location info at that time.

Prices are quoted and paid in USD.

Terms and Conditions must be accepted as written.

Redlines and addendums are not considered.

Sponsorships are invoiced at 100%, due Net 30 (unless within 45 days of event start date), and all fees must be paid in accordance with the Sales Order/Invoice and in full prior to receiving benefits associated with this sponsorship, to include but not limited to the pre-event opt-in list. If Fees remain unpaid on terms outlined on Sales Order/Invoice, FS-ISAC will suspend provision of all or part of the Agreement and release the sponsorship.

For more information or questions contact sales@fsisac.com .

SOLUTIONS HALL

Booth size and location available on a first-come, first-served basis.

SPECIALTY BEVERAGE CARTS (0/2 available)

\$20,000

- ▶ Specialty beverage carts setup daily inside the Solutions Hall
 - Sponsor can enhance beverage at sponsor expense; restrictions apply
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

LOUNGE POP-UP (0/4 available)

\$26,000

- ▶ 10'x10' Lounge space integrated into booths in Solutions Hall
- ▶ 3 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country
- ▶ Option to add food and beverage during Booth Crawl reception at cost.

ACTIVITY POP-UP (0/4 available)

\$26,000

- ▶ 10'x10' interactive space integrated into booths in Solutions Hall
- ▶ 3 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country
- ▶ Option to add food and beverage during Booth Crawl reception at cost.

WATER BOTTLE SPONSOR

\$22,000

- ▶ Water stations in Solutions Hall with co-branded water bottles
 - Does not include additional table or high-tops
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

SMALL BRONZE BOOTH

\$22,000

- ▶ 6'x6' Booth in Solutions Hall
 - High-top table and 2 chairs included
- ▶ 3 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country
- ▶ Not eligible for discounted Bronze Add-on
- ▶ Option to add food and beverage during Booth Crawl reception at cost.

MEDIUM BRONZE BOOTH

\$28,000

- ▶ 8'x8' Booth in Solutions Hall
 - High-top table and 2 chairs included
- ▶ 3 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country
- ▶ Option to add food and beverage during Booth Crawl reception at cost.

PRIORITY LOCATION BOOTH

\$30,000

- ▶ 8'x8' Booth in prime location in Solutions Hall
 - High-top table and 2 chairs included
- ▶ 3 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country
- ▶ Option to add food and beverage during Booth Crawl reception at cost.

ALL-DAY CAFE

\$35,000

- ▶ Café setup with coffee, tea, and sodas open daily just outside of Solutions Hall
 - Sponsor can enhance beverage at sponsor expense; restrictions apply
 - Includes one high-top table intended for branded café related items only
- ▶ 3 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

MEETING SPACES

MEETING ROOM (inquire for availability)

\$36,000

- ▶ Meeting room conveniently located onsite
 - Limited to 1:1, 2:2 meetings; no social events permitted during Summit agenda hours
 - Full Summit pass required to access
 - Room location and size vary, request details
- ▶ 3 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

HOSPITALITY SUITE (inquire for availability)

\$25,000

- ▶ Hospitality suites onsite located near the event space.
 - Limited to 1:1, 2:2 meetings; no social events permitted during Summit agenda hours
 - Room location and size vary, request details
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

EVENT SPONSORSHIPS

WEDNESDAY REFUEL SPONSOR

\$18,000

- ▶ Exclusive Wednesday Sponsor of breakfast, lunch and 2 networking breaks
 - Includes one high-top table intended for branded items only
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

TUESDAY REFUEL SPONSOR

\$20,000

- ▶ Exclusive Tuesday Sponsor of breakfast, lunch and 2 networking breaks
 - Includes one high-top table intended for branded items only
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

SIGNATURE EVENT CO-HOST (0/4 available)

\$22,000

- ▶ Co-host the much-anticipated Signature Event
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

THURSDAY REFUEL SPONSOR

\$16,000

- ▶ Exclusive Thursday Sponsor of lunch, breakfast and 1 networking break
 - Includes one high-top table intended for branded items only
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

WELCOME RECEPTION

\$25,000

- ▶ Exclusive Welcome Reception co-host with FS-ISAC
 - includes host bar and hors d'oeuvres
 - Sponsor can enhance food, beverage, and add branded swag at sponsor expense
- ▶ 3 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

BRANDING

BACKPACK SPONSOR

\$16,000

- ▶ Co-branded backpacks handed out to attendees at registration
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country

LANYARD SPONSOR

\$22,000

- ▶ Co-branded lanyards given to member attendees at registration
- ▶ 2 full-event passes
 - excludes member-only sessions and Silver Solution Showcase
- ▶ Company listed on event website, on-site materials, and Summit App
- ▶ 2 LeadCapture licenses, max per company
- ▶ Pre-event opt-in list includes company, title, city, postal code, & country
- ▶ Post-event opt-in list includes company, full name, title, email, city, state, postal code, & country



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