Know Before You Submit your Submission

Overview

FS-ISAC Summits are unique. Attendees come to learn from one another. Most sessions at our summits do not allow sales or product pitches; rather, they are for sharing research, lessons learned, and experiential insights on key topics. Attendees don't want to hear things they can read online; they want to hear the journey, what works or doesn't, and how they can adopt your work for themselves.

Theme

Fortifying our Trusted Ecosystem

Trust in the financial sector is no longer built by financial institutions alone - it is shaped by the strength of the entire ecosystem, including partners, providers, and policymakers. This year's summit centers on the importance of collaboration across sectors to secure the global financial system.

We invite you to share your real-world examples, innovative approaches, successes, and lessons learned on:

- Working across stakeholders to respond to incidents and strengthen defenses
- Collaborating to identify vulnerabilities and improve risk mitigation approaches
- Sustained partnerships that result in a more secure and resilient financial system, including direct and indirect influence and measurable outcomes

Topic Tracks

Presentations must fall into one of three categories:

- Intelligence (E.g., Incidents & Campaigns, Intel Practices & Methodology, Actor TTP Analysis)

- Security (E.g., FS-ISAC Working Group topics, COIs & Industry Specific, Network Defense, App & Data Sec, Emerging Tech)
- Resilience (E.g., GRC, Board Reporting, Exercises, Insider Risk, Biz Resilience, 3rd Party Risk Mgmt)

Presentation Types:

- Sponsors must submit as one of the following:

FS-ISAC Sponsor Submission – Platinum *(30-minute General Session Stage)*	*Sponsorship required; subject expertise and leadership session only;* **absolutely no sales demo/product pitches permitted**.
FS-ISAC Sponsor Submission – Gold *(45-minute Concurrent Session)*	*Sponsorship required; subject expertise and leadership session only;* **absolutely no sales demo/product pitches permitted**.
FS-ISAC Sponsor Submission – Silver *(Three 15-minute Live Product Demos)*	*Sponsorship required; sales demo/product pitches expected.*

- The speaker(s) must be senior and a subject matter expert (vs. Marketing/Sales/Product) for Platinum and Gold sessions.
- Platinum and Gold presentations are focused on subject expertise and leadership with no sales bias or mention. The Content Committee may assign a higher rank to sessions with a member firm co-presenter.
- Session speakers must be from the submitting firm and/or a current FS-ISAC member. A submitting sponsor cannot present with multiple sponsors.

Session Titles:

Titles must be 60 or fewer characters (including spaces). Ensure the title is compelling, it's the first opportunity to attract attendees to your session vs others.

Session Abstract:

Briefly describe your presentation topic, what attendees will learn, and outline the benefit of attending your session.

Presentation Submission Dos and Don'ts

Do	Don't
• Submit more details than fewer. The more details that can be provided, the easier it is for the content committee to understand the proposed submission and the more likely it is to be accepted. Submit a PowerPoint, PDF, or annotated Outline in Word.	• Use a wordy title or inappropriate language.
• List all speakers, their emails, and biographies in the speaker section of the form. The content committee uses the speaker biographies to determine if the speaker is considered a subject matter expert for the presentation topic.	• Overpromise on what you can deliver in your presentation. • Include a long abstract – they can be difficult to read and less appealing to the reviewer and audience. The details should be provided in your attached PowerPoint, PDF, or annotated Word outline.
• Include information like speaker notes to help the Content Committee better understand your presentation and make more informed decisions about it.	• List additional speakers in the abstract or attached slides because your co-speakers may not be considered as a result.

Can I have audio or videos in my presentation?

- For <u>Platinum and Gold</u>: Must embed videos into the PPT. Audio from the computer is typically available, but it is possible that a venue may have limitations. NB: Presentation machines are not internet-connected.
- For <u>Silver</u>: Same as above, but audio from the video is limited in availability.

By submitting, the speaker company confirms and agrees:

- Speakers will fully engage in the preparation process, meet deadlines, participate in any training or pre-Summit prep calls, and travel to the event.
- The Summit is a 2-day event, and while we understand everyone would prefer to be early on day 1 or 2, we do have three full days of content to provide for member attendees. The Content Committee, comprised of FS-ISAC staff and members (financial institutions), slots each session as they see fit for a comprehensive Summit agenda based on the quality of the submission.

2026 APAC Summit

Fortifying Our Trusted Ecosystem

Call for Presentations

- Presentation decks and materials are, by default, TLP AMBER and available to all registered attendees. No media or press are allowed to attend the event.
- If your presentation is accepted, you agree to the applicable sponsor fee and [Event Sponsor Terms and Conditions](#).
- The submission complies with your organization's rules and policies for speaking at an external event.

Review and Acceptance Process

The FS-ISAC Content Committee reviews each submission thoroughly to build a cohesive agenda. The submitted presentation deck and materials will be reviewed during this process, and if accepted, feedback will be provided. The Content Committee only looks at the content and fit for the agenda, it cannot take agenda planning into account.

What Makes a Strong Presentation Submission

- An understanding of the proficiency necessary to easily digest your presentation.
- A clear focus on attendees of a specific role with relevant takeaways.
- Engaging, inspiring, and fun delivery.A subject matter expert as a speaker.

Platinum & Gold

- Actionable takeaways and lessons learned for attendees. Ask yourself:
  - What is the tangible impact of your talk on attendees and their teams? What expert insights have you shared? Could they get this information from a web search, or are you adding something special and informative? Remember, the audience is focused on security; they understand the basics. Go deep.
- Platinum and Gold sessions are thought leadership-driven with no sales or product mention.

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Silver

- 15 min on your product and impacts for the attendees, repeated three times.
    - Could they get this information from a web search, or are you adding something special and informative?
    - Remember, the audience is focused on security; they understand the basics. Go deep.

Submission Form Options & Details

Submission Instructions

- Submit via the Sponsor CFP Form on Cvent
- Submit as an individual or (only) in collaboration with a member financial institution. A sponsor fee applies for these sessions. You can find the prospectus and sponsorship pricing here.
- Critical Providers, Sector Advisors, Affiliates, Early Stage Affiliates, Expert Resource Pool, and solution providers must sponsor in order to participate.

Submit your Presentation Today

CFP Link