FS-ISAC

2024 FinCyber Today UK
Call for Presentations

Event Overview

FS-ISAC is holding the 2024 FinCyber Today UK on 23-24 September in London. 23 September is reserved for our in-person, insider threat tabletop exercise and welcome reception. 24 September will be a full day of sessions, emphasizing the importance of our sharing community when approaching risks and threats to the financial sector.

Important Dates

- **18 March 2024**: CFP opens
- **5 June 2024**: CFP closes
- **8 July 2024**: Notification of acceptance decision
- **16 August 2024**: Speaker and presentation deck (and any supporting materials) due

Know Before You Submit

What Materials do I Need to Submit?

With an emphasis on community, interactive sessions and workshops are encouraged over formal presentations.

- Interactive Sessions
  - Annotated outline in Word or PDF with session objectives, including:
    - Follow-on activities you would like to see happen at FS-ISAC
    - Ideas for engaging the audience
    - Multimedia you will use (videos, etc.)
    - In-event surveys you plan to conduct with the audience
  - Speaker details (name, title, phone number, email, biography, headshot)
  - Event POC contact information (for sponsors only)
  - Contract signatory contact information (for sponsors only)

- Traditional Sessions
  - PowerPoint deck or annotated outline of presentation
  - Speaker details (name, title, phone number, email, biography, headshot)
  - Event POC contact information (for sponsors only)
  - Contract signatory contact information (for sponsors only)
- Interactive Workshops
  - Annotated outline in Word or PDF with workshop objectives, including:

- Ideas for engaging the audience
- Multimedia you will use (videos, etc.)
- In-event polls you plan to conduct with the audience
  - Speaker details (name, title, phone number, email, biography, headshot)
  - Event POC contact information (for sponsors only)
  - Contract signatory contact information (for sponsors only)

Are Outlines Acceptable?

Yes! For sessions without a PowerPoint deck, the outline should cover the approach you will take. For sessions with a PowerPoint deck, the outline should cover slide content. **Remember: this is about community, not selling a product!**

Do the Materials Have to be Finalised?

For sessions without a PowerPoint deck, the outline should be as complete as possible. For sessions with a PowerPoint deck, a draft is acceptable, but an annotated outline is needed at a minimum. If accepted, you can update your materials at a later date.

What Are Other General Recommendations to Help My Acceptance Chances?

- Overcommunicate and provide more information, such as speaker notes, to help the Content Committee better understand your session and make more informed decisions about the session content.
- See more specific recommendations in the "What Makes a Strong Presentation Submission" section later in this document.

By Submitting, Member and Sponsor Speaker Company Confirm and Agree:

- Speakers will fully engage in the session preparation process, meet deadlines, participate in any training or pre-event prep calls, and will travel to the event.
- Presentation decks and materials are by default TLP AMBER and available to all registered attendees (no media or press is allowed to attend the event).
- Partners & Sponsors only: If your presentation is accepted, you agree to the applicable sponsor fee and Event Sponsor Terms and Conditions.
- The submission complies with your organisation's rules and policies for speaking at an external event.

Content Details

There are three tracks for the day: **Intelligence**, **Security**, and **Resilience**.

The audience will be diverse, including practitioners, managers, and individuals with varying levels of experience. Sessions should be interactive to make use of their insight and expertise.

The list of example topics below are suggestions; new thoughts and ideas are welcome!

Intelligence
- Threats, Incidents, and Actors impacting the local sectors and third parties
- Developing the Intel Analysis profession and pipeline
- Intelligence-driven security and how stakeholders use intel
- Factoring threat intelligence into risk calculations
- Threat hunting and intel collection on incidents
- Engineering projects to enable intelligence analysis

Security
- Cyber Defence (Red Teams, Pen Testing, Incident Response, Vuln Management, etc.)
- 2nd line of Defence and risk management
- Application/Cloud/Data/Mobile/Network Security issues and practices
- Addressing risk in emerging technologies
- Cybersecurity controls for anti-fraud purposes

Resilience
- Ensuring business continuity and operational resilience
- Climate change and environmental impacts
- Regulatory landscape and compliance on operational resilience
- Exercising your crisis management and disaster recovery playbooks
- Beyond Cyber – what else impacts operational resilience

- Analysis
- Brainstorming
- Cyber
- Fraud

- Governance
- Risk
- Training
- Workshop

Review and Acceptance Process

The FinCyber Today UK Content Committee reviews each submission thoroughly to build a cohesive agenda. The submitted presentation deck and materials will be reviewed during this process and if accepted, feedback will be provided.

What Makes a Strong Presentation Submission

- Actionable takeaways and lessons learned for attendees. Ask yourself: What is the tangible impact of your talk on attendees and their teams?
- What expert insights have you shared? Could they get this info from a simple web search or are you adding something special and informative?
- A clear focus on attendees of a specific role with specific takeaways.
- An understanding of what proficiency level is required to easily digest your presentation.
- Engaging, inspiring, and fun delivery.
- Sponsored sessions are thought leadership driven with no sales or product mention.
- A subject matter expert as a speaker. No product or sales titles are permitted for Champion workshops and Supporting discussions.
- For Solutions Providers and Critical Providers/Sector Advisors/Affiliates, co-presenting with a member firm for thought leadership is highly encouraged.

Submission Form Options & Details

Submission Instructions
Members at financial firms:

- Submit as an individual or in collaboration with other financial firm colleagues. Interactive sessions are encouraged.
  - If the session includes a vendor, that vendor company will need to submit the session as a sponsored session.
- Members submit via FS-ISAC's <u>Intelligence Exchange</u>

Sponsors:

- Sponsors submit via the Sponsor CFP form (speaking sponsorship; non-speaking sponsorship)
- Submit as an individual or in collaboration with a financial firm. There is a sponsor fee for these sessions. Interactive sessions are encouraged.
- Critical Providers, Sector Advisors, Affiliates, Early Stage Affiliates, Expert Resource Pool, and solution providers must sponsor to participate.
- Sponsors must submit as a Champion or Supporting sponsor session. Prospectus here.
- Speaker must be a security expert (vs. marketing) for the Champion and Supporting Sponsor sessions.
- Champion and Supporting sessions are focused on subject expertise and leadership with no sales bias or mention. The speaker should be senior and able to address the topic as a subject expert. There is a chance the Content Committee will assign a higher rank to sessions with a member firm co-presenter.
- If submitting with a financial institution client/member, sponsors must submit under a sponsorship level and submission is a budgetary commitment to sponsor, if approved.

Government agencies, trade groups, non-member financial sector stakeholders, or FS-ISAC staff:

- Email events@fsisac.com for instructions.
- Can submit as an individual or in collaboration with a relevant firm or colleague.

Session Format (Session Delivery Type)
Options for Member, Staff, Other:

- Lightning rounds and future scoping open discussion: 30-minute with 1-3 session leaders to engage the crowd in thought provoking discussion on how to address concerns or challenges in the sector
- Traditional: 45-minute session with 1-2 speaker(s) for those wanting to convey a message (but we still ask you try to take advantage of an engaged community!).
- Full interactive session: 1 hour session with 1-4 speaker(s) to brainstorm ideas, talk through solutions, or discover new problems through in-event surveys or active discussion. What can we do as a community together?
- Panel: 45-minute session with 2-4 speakers with moderator facilitating an active discussion on today's and tomorrow's top topics for the UK sector. Promote collaboration and bring the crowd into the conversation through in-event surveys or Q&As.
- Workshops: 1hr 45min hands-on interactive sessions meant to get the audience involved with training, collaboration, and even planning for future activity after the event is over.

If the session includes a sponsor, the sponsor must submit the session.

Options for Sponsor:

- Champion Sponsor: 1 hour 45-minute workshop developed around the pillars of Intelligence, Resilience, and Security. Your team is not selling, your team is contributing expertise in a workshop that engages critical thinking and problem-solving skills. To keep with the theme, this should be a planned, interactive workshop.
- Supporting Sponsor: 45-minute demonstration and panels, developed around the pillars of Intelligence, Resilience, and Security. Your team is not selling, your team is contributing expertise in a session that engages critical thinking and problem-solving skills.

Submit your Presentation Today.

Sponsor Link – Speaking Sponsorship
Sponsor Link – Non-Speaking Sponsorship
Member Link (via FS-ISAC's Intelligence Exchange)