

#### **Event Overview**

The 2023 FS-ISAC EMEA Summit will be 6-8 November in Amsterdam.

## **Important Dates**

- 11 April 2023: <u>CFP opens</u>
- 9 June 2023: CFP closes (EXTENDED)
- 13 July 2023: Notification of acceptance decision
- 16 October 2023: Speaker and presentation deck (and any supporting materials) due.

#### **Know Before You Submit**

What materials do I need to have to submit?

- You must submit a presentation deck in PowerPoint, PDF, or annotated outline in Word to be considered for a session, and any other supporting materials like videos, research findings, or polling questions.
- All speaker details including name, title, phone, email, biography, and headshot of each.
- Sponsors submissions need to also provide Event POC contact and Contract Signatory contact information.

Are outlines acceptable?

 We can accept an annotated outline for a traditional session, but more complete submissions have a greater likelihood of being accepted

Do the materials have to be finalized?

TLP WHITE

 A complete deck is preferred, a draft is acceptable, and an annotated outline is needed at the minimum. If accepted, you can update your materials.





What are other general recommendations to help my acceptance chances?

- Overcommunicate and provide more information like speaker notes to help the Content Committee better understand your presentation and make more informed decisions about the session content.
- Keep your title sessions short with a wow factor.
- See more specific recommendations in the "What Makes a Strong Presentation Submission" section below.

By submitting, member and sponsor speaker company confirm and agree:

- Speakers will fully engage in the preparation process, meeting deadlines and participating in any training or pre-Summit prep calls, and will travel to the event.
- Presentation decks and materials are by default TLP AMBER, available to all registered attendees (no media or press is allowed to attend the event).
- For sponsors: If your presentation is accepted, you agree to the sponsor fee and Event Sponsor Terms and Conditions.
- The submission complies with your organization's rules and policies for speaking at an external event.

### **Content Details**

Theme

Forging a Resilient Future

As our sector unlocks new opportunities that come with rapid technological advancement, so too do we face new challenges in securing the assets entrusted to us. We must not only protect and defend against emergent threats; we must also ensure that we can continue to serve our customers, no matter what the future brings. Together, we have the resources to rise to this challenge.





## 2023 EMEA Summit

## **Call for Presentations**

#### **Topic Tracks**

The list of tracks and associated topics below is not exhaustive of what attendees would like to see, and submissions may be grouped into concurrent tracks. Some topics, such as AI/ML, ATT&CK, Cloud, and Emerging Technologies can be applied to many of the tracks and are in scope for this event while not specifically listed.

Given the theme, the **bolded** topics below will receive extra consideration.

- Global Intel / Attacks
  - o Adversary Emulation
  - o APT Technical Insights
  - Threat Detection
  - o Hunting, Mitigation
  - o Threat Aggregation & Scoring
  - Vulnerability Management
  - o Intel Sharing Success Stories
- GRC and Resilience
  - Automating Security Metrics
  - Board Reporting
  - o Governance Measurements
  - Incident Notification
  - Insider Threats
  - Cryptocurrency RegulatoryCompliance
- Security Organizations and People
  - Building a Diverse Workforce
  - o Cryptocurrency Talent
  - o Red / Blue / Purple Teaming
  - Playbook Automation

- o Cyber Insurance
- Board Reporting
- Securing the Supply Chain
- Mastering the Ordinary with the Extraordinary ("Do the basic stuff well")
- Tech, Apps, Data and Network
  - o API Management
  - o AppDev / DevSecOps
  - Cloud Adoption
  - o Cloud Security & Architecture
  - Data Protection & Security
  - o Patching
  - Cryptography (including PostQuantum, Agility)
  - o SBOM
- Fraud, Identity and Money
  - Combatting Cyber Fraud
  - o Combatting Traditional Fraud
  - o Fraud Intelligence
  - Protecting Digital Assets





- Passwordless Efforts
- Managing Identity and Access

- Social Engineering
- Synthetic Identity

#### **Session Tags**

- Thought Leadership
- Training
- Ask the Expert

## **Review and Acceptance Process**

The FS-ISAC Content Committee, made up of FS-ISAC staff and members, reviews each submission thoroughly to build a cohesive agenda. The submitted presentation deck and materials will be reviewed during this process and if accepted, feedback will be provided.

#### What Makes a Strong Presentation Submission

- Actionable takeaways and lessons learned for attendees. Ask yourself: What is the tangible impact of your talk on attendees and their teams?
- A clear focus on attendees of a specific role with specific takeaways.
- An understanding of what proficiency level is required to easily digest your presentation.
- Engaging, inspiring, and fun delivery.
- Sponsored Platinum and Gold sessions are thought leadership driven with no sales or product mention.
- A subject matter expert as a speaker. No product or sales titles are permitted for Platinum and Gold sessions.
- Sponsored Silver Solution Showcases are demos and can include sales and product mentions
- For Solutions Providers and Sector Advisors/Affiliates, co-presenting with a member firm for thought leadership is highly encouraged.





## **Submission Form Options & Details**

#### **Submission Instructions**

Members at financial firms:

- Submit as an individual or in collaboration with other financial firm colleagues.
  - o If the session includes a vendor, that vendor company will need to submit the session as a sponsored session.

#### Sponsors:

- Sponsors submit via the Sponsor CFP Form on Cvent
- Submit as an individual or in collaboration with a financial firm, however there is a sponsor fee for these sessions. You can find the prospectus and sponsorship pricing on the sponsor prospectus.
- Sector Advisors, Affiliates, Early Stage Affiliates, and solution providers must sponsor in order to participate.
- Sponsors must submit as a Platinum, Gold, or Silver Solutions Showcase sponsor session.
- Speaker must be a security expert (vs. marketing) for Platinum and Gold sessions.
- Platinum and Gold presentations are focused on subject expertise and leadership with no sales bias or mention. The speaker should be senior and able to address the topic as a subject expert. There is a chance the Content Committee will assign a higher rank to sessions with a member firm co-presenter.
- If submitting with a financial institution client/member, sponsors must submit under a sponsorship level and submission is a budgetary commitment to sponsor, if approved.

Government agencies, trade groups, or non-member financial sector stakeholders:

- Email <a href="mailto:summit@fsisac.com">summit@fsisac.com</a> for instructions.
- Can submit as an individual or in collaboration with a relevant firm or colleague.





#### Session Format (Session Delivery Type)

Options for Member, Staff, Other:

- Traditional: 45-minute session with 1-2 speaker(s)
- Panel: 45-minute session with 2-4 speakers with moderator facilitating interactive audience discussion
- Facilitated Roundtable Discussion: 45-minute session with facilitated discussions on specific topic, engaging members in discussions, such as lessons learned from a specific issues/incidents or best practices on a topic

If the session includes a sponsor, the sponsor must submit the session.

#### Options for Sponsor:

- Platinum Sponsor: Traditional 30-minute general session on mainstage with 1-2 speakers
- Platinum Sponsor: Panel 30-minute general session on mainstage with 2-4 speakers
- Gold Sponsor: Traditional 45-minute breakout session with 1-2 speakers
- Gold Sponsor: Panel 45-minute breakout session with 2-4 speakers
- Gold Sponsor: Facilitated Roundtable Discussion 45-minute breakout session. Must work directly with FS-ISAC lead on content
- Silver Solutions Showcase Sponsor: Three 15-minute live concurrent product demonstrations

Submit your Presentation Today.

Sponsor Link

Member Link (via FS-ISAC's Intelligence Exchange)

