

**Join FS-ISAC in Scottsdale for our newest event format – FinCyber Today** - focused on the tactical and technical practices that are protecting financial firms today and the hardening elements of system defenses. This audience is eager to learn from the experts drawing the front lines now in the threat landscape.

Sponsors enjoy a high member-to-sponsor attendance ratio, abundant networking opportunities and an audience of influencers and decision makers from the diverse verticals that make up the greater financial sector.

### **SPEAKING SPONSORSHIPS**

The [Call for Presentations](#) is now open. Deadline to submit is July 6.  
Notification of Decision is August 2.

*Confirmed speaking sponsors can optimize their sponsorship by adding a booth (Bronze Add-on) in the Solutions Hall for an additional \$10,000. The Bronze Add-on includes two full-event passes. Speaking Sponsorships **do not include booths**.*

### **PLATINUM SESSION**

**\$65,000**

30-minute general session with an executive thought leader presenting on a topic or issue of relevance to an audience functionally responsible for protection, resilience, mitigation, and recovery at their respective financial sector firm.

- Use [FCT CFP](#) to submit a leadership session by July 6. Presentations that include sales mentions will be declined.
- Five full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Sponsor can add an 8'x8' booth in the Solutions Hall for \$10,000 at confirmation. Add-on booth includes two full-event passes.

### **GOLD SESSION**

**\$50,000**

45-minute concurrent session or roundtable led by an executive sharing expertise on a top-of-mind subject. This format includes an option to invite one of your practitioner clients to speak with you (session remains a sponsored session and fee applies).

- Use [FCT CFP](#) to submit a leadership session by July 6. Presentations that include sales mentions will be declined.
- Four full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country, and postal code.
- Sponsor can add an 8'x8' booth in the Solutions Hall for \$10,000 at confirmation. Add-on booth includes two full-event passes.

## **SILVER SOLUTION SHOWCASE**

**\$36,000**

Three rounds of 15-minute product demonstrations with a 5-minute audience rotation between each demo. This is the one session where product demonstrations and discussions are what the audience is here for. Leads don't get any hotter than this.

- Use [FCT CFP](#) to submit a demo by July 6. Only session format that allows product information.
- Three full-event passes. *Excludes member-only sessions.*
- Company included on [www.fsisac.com](#) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Sponsor can add an 8'x8' booth in the Solutions Hall for \$10,000 at confirmation. Add-on booth includes two full-event passes.

## **SOLUTIONS HALL SPONSORSHIPS**

### **BRONZE**

**\$30,000**

8'x8' booth in the Solutions Hall for product demos and meet and mingle with attendees. The Hall is set to maximize booth traffic with optimal hours and refreshment breaks and evening receptions strategically set there. Your team is welcome to attend open-door sessions with time to get back to the booth before attendees join you looking for the best-in-class cybersecurity products and services.

- Three full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](#) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Option to participate as a Booth Crawl vendor. *Add food and beverage during an event at cost.*

### **BRONZE ADD-ON**

**\$10,000**

Confirmed speaking and designated sponsors can choose to add an 8'x8' booth in the Solutions Hall. The Hall is set to maximize booth traffic with optimal hours and refreshment breaks and evening receptions strategically set there.

- Two full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](#) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Option to participate as a Booth Crawl vendor. *Add food and beverage during event at cost.*

### **EARLY-STAGE BRONZE**

**\$9,500**

8'x8' booth in Early-Stage designated area of the Solutions Hall. Same benefits as Bronze at a budget designed for early-stage firms – our members are always looking at start-up firms working on products and services to protect the sector. Must demonstrate the firm is in seed, Series A or B stage or have raised less than a total of \$10M to date.

- Two full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](#) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Option to participate as a Booth Crawl vendor. *Add food and beverage during event at cost.*

## ALL-DAY CAFÉ

**\$28,000**

The All-Day Café is the place everyone knows to go to for a quick coffee water. Open daily, the café is set to encourage meetings and attendee bonding. *Branded items are the responsibility of the sponsor.*

- Two full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Option to participate as a Booth Crawl vendor. *Add food and beverage during event at cost.*
- Sponsor can add an 8'x8' booth in the Solutions Hall for \$10,000. Add-on booth includes two full-event passes.

## NETWORK AND POWER STATION

**\$22,500**

This branding opportunity comes with comfy furniture to encourage attendees relax and enjoy conversations while charging devices. Great space for sponsor to meet prospects and clients. Sponsorship includes 8'x8' space, seating, a coffee table and power bank. *Branded items are the responsibility of the sponsor.*

- Two full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Option to participate as a Booth Crawl vendor. *Add food and beverage during event is at cost.*
- Sponsor can add an 8'x8' booth in the Solutions Hall for an additional \$10,000. The add-on booth includes two full-event passes.

## WATER BOTTLE AND STATIONS

**\$20,000**

Great branding opportunity – your logo is carried everywhere, and a hydrated attendee is a happy attendee. Sponsorship includes co-branded, reusable water bottles and branded water stations throughout the event.

- Two full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Option to participate as a Booth Crawl vendor. *Add food and beverage during event is at cost.*
- Water Bottle sponsor can add an 8'x8' booth in the Solutions Hall for an additional \$10,000. The add-on booth includes two full-event passes.

## PRIVATE MEETING ROOM

**\$35,000**

Private meeting rooms are conveniently located near the meeting space – very helpful to stay productive.

- Two full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Meeting Room sponsors can add an 8'x8' booth in the Solutions Hall for an additional \$10,000. The add-on booth includes two full-event passes.

## **PRIVATE MEETING ROOM WITH TERRACE**

**\$40,000**

Private meeting room with a terrace conveniently located near the meeting space – stay productive and catch some sun on the terrace.

- Two full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Meeting Room sponsors can add an 8'x8' a booth in the Solutions Hall for an additional \$10,000. The add-on booth includes two full-event passes.

## **EVENT SPONSORSHIPS**

### **BREAKFAST SPONSOR**

**\$6,750 Tues | \$5,000 Wed**

Breakfasts are always crowded and a terrific way to raise brand awareness, promote your session or booth. Big impact with no extra work for your onsite team. *Option to customize food, beverage and add branded items at the responsibility of the sponsor.*

- One full-event pass. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.

### **LUNCHEON SPONSOR**

**\$18,000 Mon | \$16,000 Tues | \$12,000 Wed**

Put your name on one of the daily luncheons – and own the power of this hour. Utilize as an opportunity to relax with colleagues, discuss sessions and issues, or just get to know each other. *Option to customize food, beverage and add branded items at the responsibility of the sponsor.*

- One full-event pass. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.

### **REFRESHMENT BREAKS**

**\$4,000 - \$5,000**

Offer attendees much needed refreshment breaks – and they will remember your company – and your company brand is showcased. *Option to customize food, beverage and add branded items at the responsibility of the sponsor.*

- One full-event pass. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.

## **SUNDAY OPENING RECEPTION**

**\$30,000**

Everyone loves the opening reception. This is a terrific way to build brand recognition – cocktails, food, and attendees all enjoying an evening together. Sponsorship includes a host bar and hors d'oeuvres. *Option to customize food, beverage and add branded items at the responsibility of the sponsor.*

- Two full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Sponsor can add an 8'x8' booth in the Solutions Hall for an additional \$10,000. The add-on booth includes two full-event passes.

## **WOMEN IN INFOSEC BREAKFAST**

**\$20,000**

Host breakfast for your women colleagues in cybersecurity. A good opportunity to meet and grow your network. *Option to customize food, beverage and add branded items at the responsibility of the sponsor.*

- Two full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Sponsor can add an 8'x8' booth in the Solutions Hall for an additional \$10,000. The add-on booth includes two full-event passes.

## **PRIVATE INVITE-ONLY DINNER ON SUNDAY**

**\$20,000**

Take prospects and clients to dinner. Sponsor coordinates the event and is responsible for all costs, choosing location, transportation, decor, entertainment, and food and beverages. Plan for dinner to start at or after 7:00 pm (following Welcome Reception). FS-ISAC provides the registration list with company and title. After review, sponsor provides list of invitees, invite copy and RSVP link for FS-ISAC to send on behalf of sponsor (process honors attendee anonymity, until sponsor receives RSVP).

- Two full-event passes. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Sponsor can choose to add an 8'x8' booth in the Solutions Hall for an additional \$10,000. The add-on booth includes two full-event passes.

## **BRANDING SPONSORSHIPS**

### **ATTENDEE BAG**

**\$16,000**

Make sure your company goes everywhere with the attendees by way of a branded bag. Great exposure and has life after the event.

- One full-event pass. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.

## **BADGE LANYARD**

**\$20,000**

Attendees can't go anywhere without your wearing your brand – badges are required for all sessions and social events.

- One full-event pass. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Sponsor can choose to add an 8'x8' booth in the Solutions Hall for an additional \$10,000. The add-on booth includes two full-event passes.

## **FINCYBER JOTTER**

**\$10,000**

Jotter journals are a must have in this industry. Make sure attendees see your company logo every time they use it.

- One full-event pass. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.

## **MEETING SPACE WI-FI**

**\$17,000**

Brand the meeting space Wi-Fi – you get to name the network.

- One full-event pass. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.
- Sponsor can choose to add an 8'x8' booth in the Solutions Hall for an additional \$10,000. The add-on booth includes two full-event passes.

## **MOBILE APP**

**\$15,000**

Brand exposure before, during and post event. The only way for attendees to navigate and network while at the event.

- One full-event pass. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code).

## **MONDAY GENERAL SESSION SEAT DROP**

**\$8,000**

## **TUESDAY GENERAL SESSION SEAT DROP**

**\$7,000**

## **WEDNESDAY GENERAL SEAT DROP**

**\$6,000**

Materials will be pre-set on every seat in the main session room before opening remarks. Choose Monday, Tuesday, or Wednesday. Terrific way to promote onsite presence or session to attendees.

- One full-event pass. Excludes member-only sessions and Silver Solution Showcase.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.
- One Lead Retrieval license available for your registered staff.
- Pre-event opt-in list sent 2 weeks prior event. Includes company, title and country.
- Post-event opt-in list. Includes company, first, last name, title, email, city, state, country and postal code.

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|---|----------------|
| <b>MONDAY GENERAL SESSION COMMERCIAL (3 available)</b>    | <b>\$2,000</b> |
| <b>TUESDAY GENERAL SESSION COMMERCIAL (3 available)</b>   | <b>\$1,750</b> |
| <b>WEDNESDAY GENERAL SESSION COMMERCIAL (3 available)</b> | <b>\$1,500</b> |

There's a reason advertising has been in existence since the 16th Century – it works. Summit commercials are here to stay too.

- Sponsorship does not include full-event passes.
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and event app.

**More branding sponsorship opportunities announced soon. The meeting space is all Arizona beauty – and we can add elevator clings, column wraps, and charging lockers throughout.**

All prices are quoted in USD. Sponsorships must be **paid in-full prior to and no later than September 16**. [Sponsor Terms and Conditions](#) must be accepted as written. No redlines or addendums accepted.

Questions? Please contact the Sponsor Development Team at [sales@fsisac.com](mailto:sales@fsisac.com).