

Join FS-ISAC in Orlando for our inaugural return to in-person* events March 27-30. With an expected audience of 1500 cyber and information security professionals, these will be prime days to showcase products, services, and expertise in front of an interested and engaged audience.

Sponsors enjoy a 2:1 member to sponsor attendance ratio, abundant networking opportunities, and influencers and decision makers from the diverse verticals that are part of the greater financial sector.

All sponsorships include:

- Complimentary registrations (see specific sponsorships for number available).
- Company included on www.fsisac.com event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
- Post-event opt-in list (consists of company, title, first/last name, email, city, state, country, and zip).
- *Confirmed Sponsors can choose to amplify their presence by adding a booth in the Solutions Hall for an additional \$15,000. The add-on booth includes two complimentary registrations. Your team spends time in sessions, you have a perfect place to meet new prospects and reconnect with clients.*
- *Confirmed Sponsors may purchase up to two additional registrations at \$6,000 each.*

SPEAKING SPONSORSHIPS

The [*Call for Presentations*](#) is now closed. *Notification of Decision* is Tuesday, January 25.

PLATINUM SESSION**SOLD OUT**

30-minute general session with an executive thought leader presenting on a topic or issue of relevance to an audience functionally responsible for protection, resilience, mitigation, and recovery at their respective financial sector firm. Use Call for Presentations to submit a leadership session before Dec 10. No sales. Five complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes two additional registrations).

GOLD SESSION**SOLD OUT**

45-minute concurrent session led by an expert executive presenting on a top-of-mind subject. This is an excellent opportunity to invite one of your practitioner clients to join you on the stage (this is still a sponsored session). Use Call for Presentations to submit a concurrent session before Dec 10. No sales. Four complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to purchase an 8'x8' booth in Solutions Hall for \$15,000.

INNOVATION SHOWCASE**SOLD OUT**

8-minute presentation on the main stage during Tuesday luncheon. This lightning-round set of presentations features executives "visioning" the future of protection, resilience, and recovery. What products, services or other technology innovation will emerge in the next 3-5 years breaks the mold, overcomes cyber challenges, or hardens the financial sector against evolving threats. Use Call for Presentations to submit a concurrent session before Dec 10. No sales. Three complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to purchase an 8'x8' booth in Solutions Hall for \$15,000.

SILVER SOLUTION SHOWCASE**SOLD OUT**

Three rounds of 15-minute product demonstrations with a five-minute audience rotation between each demo. This is the one session where product demonstrations and discussions are what the audience is here for. This is always a draw and the attendees in the audience are choosing to see your product. Leads don't get much hotter than this. Use Call for Presentations to submit a concurrent session before Dec 10. Three complimentary registrations (excludes member-only sessions). Option to purchase an 8'x8' booth in Solutions Hall for \$15,000.

* In compliance with US Federal, State and Local guidelines. See our guidelines [here](#).

BOOTHS AND MEETING SPACE SPONSORSHIPS

BRONZE

\$35,000

Set your 8'x8' booth space in the Solutions Hall for product demos, meet and greet attendees, or catch a quiet time to meet with potential clients or chat with current clients. Networking refreshment breaks and receptions are held in the hall – your staff can catch some sessions and still be productive lead generators when the hall is hopping. Three complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to participate as a Booth Crawl vendor (add food and beverage during receptions).

PREMIUM BRONZE (limited availability)

\$45,000

Double your presence in the Solutions Hall with 16'x8' booth space for product demos, meet and greet attendees, or catch a quiet time to meet with potential clients or chat with current clients. Networking refreshment breaks and receptions are held in the hall – your staff can catch some sessions and still be productive lead generators when the hall is hopping. Three complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to participate as a Booth Crawl vendor (add food and beverage during receptions).

EARLY-STAGE BRONZE

\$14,500

An 8'x8' booth space in the Solutions Hall for startup companies that are in seed, Series A or B stage or with less than a total of \$10M raised to date. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to participate as a Booth Crawl vendor (add food and beverage during receptions).

ALL-DAY CAFÉ

\$45,000

The All-Day Café a favorite meeting place to get a quick coffee or water. Open daily, the café is set with a Sponsor Reserved table for prospect or client meetings. The sponsor may add branded napkins, cups, or swag. *Additional food, beverage, and branded items are the responsibility of the sponsor.* Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to participate as a Booth Crawl vendor (add food and beverage during receptions).

INTERACTIVE ZONE

\$35,000

Everyone loves to play – the Zone is a great way to mix fun and business. The space is 15'x15' and set with virtual or physical games this is always popular when attendees are seeking some respite. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to participate as a Booth Crawl vendor (add food and beverage during receptions). Sponsor is responsible cost and coordination of activity.

ESCAPE ROOM

\$42,000

Who doesn't love an Escape Room? Set in a 25'x25' area in the Solutions Hall and you are sure to meet new prospects and greet current clients. Sponsor is responsible for the room build, developing the escape scenario, and immersion elements to challenge attendees. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to participate as a Booth Crawl vendor (add food and beverage during receptions).

NETWORK AND POWER STATION

\$35,000

This is an exclusive branding opportunity with comfortable lounge furniture where attendees relax and enjoy conversations while charging devices. Great space for sponsor to meet prospects and clients too. Sponsorship includes one couch, two armchairs, a coffee table and power bank for charging. Sponsor can brand with pillows, charging cables, mobile accessories, and swag at sponsor expense. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

WATER BOTTLES AND STATIONS

SOLD OUT

Great branding opportunity – your logo will be on the water bottles carried by attendees and at the water stations to fill the bottles. Sponsorship includes co-branded, reusable water bottles for attendees to fill at water stations in the event space. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Used to allow sponsor a table set up at the station in the solutions hall for space.

PRIVATE MEETING PODS**\$35,000**

Meeting pods conveniently located in the Solutions Hall – open enough for drop-ins and private enough for meetings. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

HAND SANITIZER STATIONS**\$12,000**

Hand Sanitizer Stations are the new water cooler hangouts. There will be a lot of these in the meeting space branded with Sponsor Logo. One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

ZEN ROOMS**\$17,000**

This is a quiet space onsite. We supply the room, you supply the Zen - music, drinks, snacks, shoulder massages, swag (Zen activities and swag supplied by sponsors). One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

FOOD AND BEVERAGE SPONSORSHIPS**REGISTRATION REFRESHMENTS****\$15,000**

Be the first sponsor to welcome attendees to what may be their first in-person event in 18 months. This is a good opportunity to promote your session or your booth with little to no work from your team. Great brand awareness. One complimentary registration (excludes member-only sessions and Silver Solution Showcase). Sponsorship includes beverages and grab snacks. Sponsor is welcome to enhance F&B at own cost.

BREAKFAST (3 available)**\$8,500**

These rise and shine breakfasts are always crowded and a great way to raise brand awareness or promote your session or booth. Big impact with no extra work for your onsite team. Swag or promotional collateral supplied by sponsors. One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

REFRESHMENT BREAKS (6 available)**\$6,000 Mon or Tue | \$4,000 Wed**

Own the networking with your company brand all over the refreshment breaks. Swag or promotional collateral supplied by sponsors. One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

LUNCHEON FOOD TRUCKS**\$16,000**

So many choices at this lunch when the food trucks pull up – this fun lunch pulls in the crowd – what could be better than branding one of the food trucks with your company name? Lots of additional brand and swag opportunities here (additional brand or swag items supplied by sponsors). Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Sponsorship includes branding on the food truck, and a table nearby for staff and swag.

OPENING RECEPTION**\$45,000**

This is a great way to let the audience know you are here – great company, drinks, and food – a lovely mingle of colleagues happy to see each other in-person. Branded items or swag supplied by the sponsor. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Sponsorship includes host bar and hor devours. Sponsor is welcome to enhance with elevated hor devours.

WOMEN IN INFOSEC EVENT**\$24,000**

Sponsor either a breakfast or a reception for your women colleagues in cybersecurity. An excellent opportunity to network and grow connections. Branded items or swag supplied by the sponsor. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Sponsor covers the F&B costs.

PRIVATE INVITATION DINNER ON SUNDAY**SOLD OUT**

Take prospects and clients to dinner – perhaps for the first time in a long time. Sponsor coordinates the event and is responsible for all costs, choosing location, transportation, decor, entertainment, and food and beverages. Dinner should start at or after 7:00 pm on Sunday March 27. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). FS-ISAC provides the registration list with company and title. Sponsor may select attendees for a private invitation (crafted by sponsor and sent to FS-ISAC). Sponsor provides an RSVP link in the invitation for attendees.

ATTENDEE DINNER ON SUNDAY**\$24,000**

Host a welcome Sunday dinner for all attendees following the opening reception. Invitation is crafted by sponsor with a RSVP link and sent to all registered attendees by FS-ISAC - you cap the number. Sponsor coordinates the event and is responsible for all costs, choosing location, transportation, decor, entertainment, and food and beverages. Say hello to clients, meet new prospects – networking at its best. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

EXPAND YOUR REACH SPONSORSHIPS

ATTENDEE BACKPACK**\$22,500**

Make sure your company goes everywhere with the attendees by way of backpack. Great exposure and has life after the Summit. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

BADGE LANYARD**\$30,000**

Attendees can't go anywhere without your name – badges are required for all sessions and social events. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

MOBILE APP**\$25,000**

Brand exposure during and post- Summit. A must have for attendees to best navigate and network while in Orlando. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

SUPPLY THE WI-FI**\$30,000**

Brand the Wi-Fi offered at no cost to attendees – sponsor names the network. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

SUMMIT JOTTER JOURNAL**\$14,000**

Jotter journals are a must have in this industry. Make sure attendees see your company name every time they use it. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

ESCALATOR GRAPHICS**\$17,000**

Everyone uses the escalators to get to and from meeting space. Add your bright brand on the metal tracks and enjoy four days of maximum company exposure. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Sponsor responsible for production and cost or graphic. FS-ISAC will introduce to recommended vendor.

BRAND FLOOR DECALS**\$15,000**

Floor decals create a path to and through the Solutions Hall. One complimentary registration (excludes member-only sessions and Silver Solution Showcase). Sponsor responsible for production and cost or graphic. FS-ISAC will introduce to recommended vendor.

WRAP THE COLUMNS**\$17,000**

Brand the columns in the meeting space – you'd be surprised what people notice when they are accessing sessions or catching a minute with a colleague. One complimentary registration (excludes member-only sessions and Silver Solution Showcase). Sponsor responsible for production and cost or graphic. FS-ISAC will introduce to recommended vendor.

GENERAL SESSION SEAT DROP**\$9,500 Mon and Tue | \$8,000 Wed**

Materials will be pre-set on every seat before opening remarks. Great way to promote onsite presence or upcoming session to attendees. No complimentary registrations.

SWAN AND DOLPHIN HOTEL KEY CARDS**\$24,000**

From check-in to check-out the attendees will be carrying your company name with them. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Sponsor is responsible for production with recommended hotel vendor and costs.

HOTEL CHECK-IN WELCOME GIFT**\$12,000**

Did someone say branded beach towel with custom welcome note attached? Great way to get attendees to start thinking about your company immediately. *No complimentary registrations.* Sponsor is responsible for production, delivery, and cost. FS-ISAC will provide quantities based on room nights and introduce hotel contact.

HOTEL SUITE**\$25,000**

One sleeping room plus separate meeting space within room, check-in Sunday and check out Wednesday morning at regular check-in/check-out times. Sponsorship includes room cost; we will assist with reservation. *No attendee social events are permitted, during Summit hours, including evening events.* Only available to approved sponsoring organization. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). *Ask about the cost of reserving a specialty suite.*

COMMERCIALS

Keep your brand front and center throughout the Summit with commercials. *Does not include complimentary registrations or opt-in lists.*

- 30-second commercial rotational during General Session walk-in \$3,500 Mon and Tue | \$3,000 Wed
- 60-second commercial (exclusive or rotational) on Escalator Monitor \$3,000 rotational | \$6,000 exclusive
- 30-second commercial rotational on Solutions Hall screens \$3,000

ADD-ONS AVAILABLE ONLY TO CONFIRMED SPONSORS

BRONZE ADD-ON**\$15,000**

Set your 8'x8' booth space in the Solutions Hall for product demos, meet and greet attendees, or catch a quiet time to meet with potential clients or chat with current clients. Two complimentary registrations (*excludes member-only sessions and Silver Solution Showcase*). Option to participate as a Booth Crawl vendor (add food and beverage during receptions).

ADDITIONAL SPONSOR REGISTRATION**\$6,000/each**

Confirmed sponsors may purchase up to two additional registrations.

All prices are quoted in USD. Sponsorships paid in full prior to and no later than March 4, 2022.

Review [Sponsor Terms and Conditions](#) for cancellation, force majeure and pandemic related clauses. Terms and Conditions must be accepted as written.

Questions? Please contact Jessica McMahon at sales@fsisac.com.