

Join us in Madrid, Spain on 10 – 12 May when we convene one of the most respected financial services sector cybersecurity events for decision-makers and influencers in Europe, Middle East, and Africa. With an expected audience of 400 executives from a range of financial vertical markets, you can expect three days of top-of-mind learning and much anticipated in-person networking.

Sponsorships include:

- Complimentary registrations (see specific sponsorships for number available).
- Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
- Post-event opt-in list (consists of company, title, first/last name, email, city, country, and post code).
- *Sponsors can choose to amplify their presence by adding a booth in the Solutions Hall for an additional \$7500. The add-on booth includes two complimentary registrations. Your team spends time in sessions, you have a perfect place to meet new prospects and reconnect with clients.*
- *Sponsors may purchase up to two additional registrations at \$3000 each.*

## SPEAKING SPONSORSHIPS

The *Call for Presentations* is open until Friday, 28 January.

*Notification of Decision* is Thursday, 3 March.

### **PLATINUM SESSION**

**\$46,500**

30-minute general session with an executive thought leader presenting on a topic or issue of relevance to an audience functionally responsible for protection, resilience, mitigation, and recovery. Use [Europe CFP](#) to submit. No sales bias. Includes five complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

### **GOLD SESSION**

**\$30,000**

45-minute concurrent session led by an expert executive presenting on a current or top-of-mind subject. Consider including one of your client practitioners to join you to further connect with audience (session remains a sponsored and fee applies). Use [Europe CFP](#) to submit. No sales bias. Includes four complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

### **INNOVATION SHOWCASE**

**\$24,000**

8-minute presentation on the main stage during Tuesday luncheon. This lightning-round set of presentations features “visioning” the future of sector protection, resilience, and recovery. What technology or other innovation will transform asset protection operations, overcome cyber challenges, or harden defenses. Use [Europe CFP](#) to submit. No sales bias. Includes three complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

### **SILVER SOLUTION SHOWCASE**

**\$20,000**

Three rounds of 15-minute product demonstrations with a five-minute audience rotation between each demo. This is the one session where product demonstrations and discussions are what the audience is here for. This is always a draw and the attendees sitting in are about hottest lead you can get. Use [Europe CFP](#) to submit. Includes three complimentary registrations (excludes member-only sessions).

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**NON-SPEAKING SPONSORSHIPS****BRONZE****\$15,000**

Set your 2 x 2 meters booth space in the Solutions Hall for product demos, meet attendees or catch up with clients. Refreshment breaks and receptions are held in the Hall - your staff can catch some sessions and still be productive lead generators when the Hall is hopping. Includes three complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to participate as a Booth Crawl vendor (add food and beverage during receptions).

**ALL-DAY CAFÉ****\$20,000**

The All-Day Café a favorite meeting place to get a quick coffee or water. Open daily, the café is set coffee and water stations. There is a *Sponsor Reserved* table to invite attendees to relax and chat with your team. *Branded napkins, cups, swag and additional food and beverage costs are the responsibility of the sponsor.* Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to participate as a Booth Crawl vendor (add food and beverage during receptions).

**NETWORK AND POWER STATION****\$18,500**

An exclusive branding opportunity with comfortable lounge furniture where attendees relax and enjoy conversations while charging devices. Great space for sponsor to meet prospects and clients too. Sponsorship includes one couch, two armchairs, a coffee table and power bank for charging. *Branded pillows, mobile accessories and swag costs are the responsibility of the sponsor.* Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

**WATER BOTTLES AND STATIONS****\$15,000**

Brand awareness all the way – your logo is on the water bottles carried by attendees and at the refill water stations. Water bottle also includes FS-ISAC logo. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

**HAND SANITIZER STATIONS****\$6,000**

Hand sanitizer stations are the new water cooler hangouts. There will be a lot of these in the meeting space branded with the sponsor logo. One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

**REGISTRATION REFRESHMENTS****\$7,000**

Be the first sponsor to welcome attendees to what may be their first in-person event in 24 months. Provides great brand awareness and serves up beverages and grab snacks. *Branded napkins, cups, swag and additional food and beverage costs are the responsibility of the sponsor.* One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

**BREAKFAST (3 available)****\$4,000**

These rise and shine breakfasts are always crowded and a great way to raise brand awareness. Big impact with no work for your team. *Branded napkins, cups, swag are the responsibility of the sponsor.* One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

**REFRESHMENT BREAKS (6 available)****\$3000**

Own the networking with your company brand all over the refreshment breaks. *Branded napkins, cups, swag are the responsibility of the sponsor.* One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

<b>BADGE LANYARD</b>	<b>\$14,500</b>
Attendees can't go anywhere without your wearing your brand – badges are required for all sessions and social events. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).	
<b>MOBILE APP</b>	<b>\$18,000</b>
Brand exposure before, during and post Summit. The only way for attendees to navigate and network while in Madrid. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).	
<b>SUPPLY THE WI-FI</b>	<b>\$17,500</b>
Brand the meeting space Wi-Fi – sponsor names the network. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).	
<b>SUMMIT JOTTER</b>	<b>\$10,500</b>
Jotter journals are a must have in this industry. Make sure attendees see your company name every time they use it. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).	
<b>HOTEL KEY CARDS</b>	<b>\$9,000</b>
From check-in to check-out the attendees will be carrying your company name with them. Sponsor is responsible for cost of cards and production using hotel vendor. One complimentary registration (excludes member-only sessions and Silver Solution Showcase).	
<b>GENERAL SESSION SEAT DROP</b>	<b>\$7,000</b>
Materials will be pre-set on every seat before opening remarks. Choose Tuesday or Wednesday. Great way to promote onsite presence or upcoming session to attendees. No complimentary registrations.	
<b>HOTEL CHECK-IN WELCOME GIFT</b>	<b>\$5,000</b>
Welcome attendees to Madrid when they check into to hotel – a branded city map with a welcome note attached perhaps. You may have a better idea – it's a great way to welcome these decision-makers and influencers. FS-ISAC provides number of room reservations and sponsor is responsible for cost of production and delivery. <i>No complimentary registrations.</i>	
<b>COMMERCIALS</b>	
There's a reason advertising has been in existence since the 16 <sup>th</sup> Century – it works. Summit commercials are here to stay too. <i>Does not include complimentary registrations or opt-in lists.</i>	
▪ 30-second rotating commercial on General Session screen during walk-in	<b>\$1,500</b>
▪ 30-second rotating commercial on Solutions Hall screens during Hall events	<b>\$1,200</b>

Prices are quoted and must be paid in USD and may be subject to VAT and regional tax. Payment terms are as follows:

- Speaking sponsors are invoiced for full amount of sponsorship on 10 March (7 days after acceptance notification on 3 March) with 30-day payable terms.
- Non-speaking sponsors are invoiced 50% at signature and 50% on 10 March. Sponsorships contracted on or after 10 March are invoiced at 100%. Invoices have 30-day payable terms.
- Sponsorships must be paid in full no later than 8 April. If not paid in full by that date, pre-event opt-in list will be withheld. See [Event Terms](#) for more information. Terms and conditions must be accepted as written.

Contact Jessica McMahon at [sales@fsisac.com](mailto:sales@fsisac.com) for more information or to contract a sponsorship.