

Madrid, Spain September 13 & 14, 2022

The Europe Summit is one of the most respected financial services sector cybersecurity events for decision-makers and influencers in Europe, Middle East and Africa*. With an expected audience of influencers and decision makers from financial verticals, you can still expect three days of top-of-mind learning and much anticipated in-person networking.

SPEAKING SPONSORSHIPS

The <u>Call for Presentations</u> is open. Deadline to submit is June 2nd. Notification of Decision is July 6th.

Speaking Sponsorships do not include booths. Confirmed Speaking Sponsors can optimize their sponsorship by adding a booth in the Solutions Hall for an additional \$7,500. The add-on booth includes two complimentary registrations.

PLATINUM SESSION \$46,500

30-minute general session with an executive thought leader presenting on a topic or issue of relevance to an audience functionally responsible for protection, resilience, mitigation, and recovery. Use Europe CFP to submit. No sales bias.

- Five complimentary registrations (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
- Post-event opt-in list (consists of company, title, first/last name, email, city, country, and post code).

GOLD SESSION \$30,000

45-minute concurrent session led by an expert executive presenting on a current or top-of-mind subject. Consider including one of your client practitioners to join you to further connect with audience (session remains a sponsored and fee applies). Use Europe CFP to submit. No sales bias.

- Four complimentary registrations (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
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INNOVATION SHOWCASE

\$14,000

8-minute presentation on the main stage during Tuesday luncheon. This lightening-round set of presentations features "visioning" the future of sector protection, resilience, and recovery. What technology or other innovation will transform asset protection operations, overcome cyber challenges, or harden defenses. Use Europe CFP to submit. No sales bias.

- Three complimentary registrations (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
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SILVER SOLUTION SHOWCASE

\$20,000

Three rounds of 15-minute product demonstrations with a five-minute audience rotation between each demo. This is the one session where product demonstrations and discussions are what the audience is here for. Use Europe CFP to submit your demo.

- Three complimentary registrations (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
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SOLUTIONS HALL

BRONZE \$15,000

Set your booth space in the Solutions Hall for product demos, meet attendees or catch up with clients. Refreshment breaks and receptions are held in the Hall - your staff can catch some sessions and still be productive lead generators when the Hall is hopping. Option to participate as a Booth Crawl vendor (option to add food and beverage during event is at cost).

- Three complimentary registrations (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
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ALL-DAY CAFÉ \$20,000

The All-Day Café a favorite meeting place to get a guick coffee or water. Open daily, the café is set coffee and water stations. There is a Sponsor Reserved table to invite attendees to relax and chat with your team. Branded napkins, cups, swag and additional food and beverage costs are the responsibility of the sponsor. Option to participate as a Booth Crawl vendor (option to add food and beverage during event is at cost).

- Three complimentary registrations (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
- Post-event opt-in list (consists of company, title, first/last name, email, city, country, and post code).

WATER BOTTLES AND STATIONS

\$15.000

Brand awareness all the way - your logo is on the water bottles carried by attendees and at the refill water stations. Water bottle also includes FS-ISAC logo.

- Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
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EVENTS

BREAKFAST (Tuesday or Wednesday)

\$4.000

These rise and shine breakfasts are always crowded and a terrific way to raise brand awareness. Big impact with no work for your team. Branded napkins, cups, swaq are the responsibility of the sponsor.

- One complimentary registration (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
- Post-event opt-in list (consists of company, title, first/last name, email, city, country, and post code).

REFRESHMENT BREAKS (Tuesday or Wednesday)

\$3,000

Own the networking with your company brand all over the refreshment breaks. Branded napkins, cups, swag are the responsibility of the sponsor.

- One complimentary registration (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
- Post-event opt-in list (consists of company, title, first/last name, email, city, country, and post code).

REGISTRATION REFRESHMENTS

\$7.000

Be the first sponsor to welcome attendees to the event. Provides great brand awareness and serves up beverages and grab snacks. Branded napkins, cups, swag and additional food and beverage costs are the responsibility of the sponsor.

- One complimentary registration (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
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BRANDING AND MARKETING

BADGE LANYARD \$14,500

Attendees can't go anywhere without your wearing your brand - badges are required for all sessions and social events.

- Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).
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- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
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MOBILE APP \$18.000

Brand exposure before, during and post Summit. The only way for attendees to navigate and network while at the Summit.

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- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
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SUPPLY THE WI-FI \$17,500

Brand the meeting space Wi-Fi – sponsor names the network.

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- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
- Post-event opt-in list (consists of company, title, first/last name, email, city, country, and post code).

SUMMIT JOTTER \$10,500

Jotter journals are a must have in this industry. Make sure attendees see your company name every time they use it.

- Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).
- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
- Post-event opt-in list (consists of company, title, first/last name, email, city, country, and post code).

GENERAL SESSION SEAT DROP

\$7,000

Materials will be pre-set on every seat before opening remarks. Choose Day 1, Day 2, or Day 3. Great way to promote onsite presence or upcoming session to attendees.

- Company included on event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
- Post-event opt-in list (consists of company, title, first/last name, email, city, country, and post code).
- Complementary registrations not included with this sponsorship

COMMERCIALS

There's a reason advertising has been in existence since the 16th Century – it works. Summit commercials are here to stay too. Company included on event website, on-site materials, and Summit App. *Does not include complimentary registrations or opt-in lists*.

30-second rotating commercial on General Session screen during walk-in
 30-second rotating commercial on Solutions Hall screens during Hall events
 \$1,500
 \$1,200

Prices are quoted and must be paid in USD and may be subject to VAT.

All sponsorship payment is due upon receipt and must be paid in full no later than 30 July. If not paid in full by that date, pre-event opt-in list will be withheld.

See <u>Event Terms</u> for more information. Terms and conditions must be accepted as written.

Questions? Please contact Jessica McMahon at sales@fsisac.com.

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