Due to the current rise of COVID-19 variant cases, the impact on cross border travel and our commitment to the health and safety of our community, the in-person Europe Summit is postponed until Fall 2022. Dates and location will be available soon and will be posted on fsisac.com. We appreciate your understanding and hope that we will all be together in-person in Europe in the Fall.

What hasn’t changed is the Summit is one of the most respected financial services sector cybersecurity events for decision-makers and influencers in Europe, Middle East and Africa. With an expected audience of 500 influencers and decision makers from financial verticals, you can still expect three days of top-of-mind learning and much anticipated in-person networking.

Sponsorships include:
- Complimentary registrations (see specific sponsorships for number available).
- Company included on www.fsisac.com event website, on-site materials, and Summit App.
- One Lead Retrieval license available to your registered staff.
- Pre-event opt-in list (consists of company, title, and country).
- Post-event opt-in list (consists of company, title, first/last name, email, city, country, and post code).
- Up to two additional registrations at sponsor registration fee.
- Sponsors can choose to amplify their presence by adding a booth in the Solutions Hall for an additional $7500. Your team spends time in sessions, you have a perfect place to meet new prospects and reconnect with clients. The add-on booth includes two complimentary registrations.
- Sponsors may purchase up to two additional registrations at $3000 each.

**SPEAKING SPONSORSHIPS**
The Call for Presentations is open at this time. Notification of Decision will be announced.

**PLATINUM SESSION**
30-minute general session with an executive thought leader presenting on a topic or issue of relevance to an audience functionally responsible for protection, resilience, mitigation, and recovery. Use Europe CFP to submit. No sales speak. Includes five complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

**GOLD SESSION**
45-minute concurrent session led by an expert executive presenting on a current or top-of-mind subject. Consider including one of your client practitioners to join you to further connect with audience (session remains a sponsored and fee applies). Use Europe CFP to submit. No sales speak. Includes four complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

**INNOVATION SHOWCASE**
8-minute presentation on the main stage during Tuesday luncheon. This lightening-round set of presentations features “visioning” the future of sector protection, resilience, and recovery. What technology or other innovation will transform asset protection operations, overcome cyber challenges, or harden defenses. Use Europe CFP to submit. No sales speak. Includes three complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

**SILVER SOLUTION SHOWCASE**
Three rounds of 15-minute product demonstrations with a five-minute audience rotation between each demo. This is the one session where product demonstrations and discussions are what the audience is here for. This
Europe Summit
Fall 2022

is always a draw and the attendees sitting in are about hottest lead you can get. Use Europe CFP to submit. Includes three complimentary registrations (excludes member-only sessions).

NON-SPEAKING SPONSORSHIPS

BRONZE
Set your 2 x 2 meters booth space in the Solutions Hall for product demos, meet attendees or catch up with clients. Refreshment breaks and receptions are held in the Hall - your staff can catch some sessions and still be productive lead generators when the Hall is hopping. Includes three complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to participate as a Booth Crawl Booth – add reception food or beverage station by your booth – at additional cost of $2500.

ALL-DAY CAFÉ
The All-Day Café a favorite meeting place to get a quick coffee or water. Open daily, the café is set coffee and water stations. There is a Sponsor Reserved table to invite attendees to relax and chat with your team. Branded napkins, cups, swag and additional food and beverage costs are the responsibility of the sponsor. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to participate as a Booth Crawl Booth – add reception food or beverage station by your booth – at additional cost of $2500.

NETWORK AND POWER STATION
An exclusive branding opportunity with comfortable lounge furniture where attendees relax and enjoy conversations while charging devices. Great space for sponsor to meet prospects and clients too. Sponsorship includes one couch, two armchairs, a coffee table and power bank for charging. Branded pillows, mobile accessories and swag costs are the responsibility of the sponsor. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

WATER BOTTLES AND STATIONS
Brand awareness all the way – your logo is on the water bottles carried by attendees and at the refill water stations. Water bottle also includes FS-ISAC logo. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

HAND SANITIZER STATIONS
Hand sanitizer stations are the new water cooler hangouts. There will be a lot of these in the meeting space branded with the sponsor logo. One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

REGISTRATION REFRESHMENTS
Be the first sponsor to welcome attendees to what may be their first in-person event in 24 months. Provides great brand awareness and serves up beverages and grab snacks. Branded napkins, cups, swag and additional food and beverage costs are the responsibility of the sponsor. One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

BREAKFAST (3 available)
These rise and shine breakfasts are always crowded and a great way to raise brand awareness. Big impact with no work for your team. Branded napkins, cups, swag are the responsibility of the sponsor. One complimentary registration (excludes member-only sessions and Silver Solution Showcase).
REFRESHMENT BREAKS (6 available) $3000
Own the networking with your company brand all over the refreshment breaks. Branded napkins, cups, swag are the responsibility of the sponsor. One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

BADGE LANYARD $14,500
Attendees can’t go anywhere without your wearing your brand – badges are required for all sessions and social events. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

MOBILE APP $18,000
Brand exposure before, during and post Summit. The only way for attendees to navigate and network while in Madrid. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

SUPPLY THE WI-FI $17,500
Brand the meeting space Wi-Fi – sponsor names the network. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

SUMMIT JOTTER $10,500
Jotter journals are a must have in this industry. Make sure attendees see your company name every time they use it. Two complimentary registrations (excludes member-only sessions and Silver Solution Showcase).

HOTEL KEY CARDS $9,000
From check-in to check-out the attendees will be carrying your company name with them. Sponsor is responsible for cost of cards and production using hotel vendor. One complimentary registration (excludes member-only sessions and Silver Solution Showcase).

GENERAL SESSION SEAT DROP $7,000
Materials will be pre-set on every seat before opening remarks. Choose Tuesday or Wednesday. Great way to promote onsite presence or upcoming session to attendees. No complimentary registrations.

HOTEL CHECK-IN WELCOME GIFT $5,000
Welcome attendees to Madrid when they check into to hotel – a branded city map with a welcome note attached perhaps. You may have a better idea – it’s a great way to welcome these decision-makers and influencers. FS-ISAC provides number of room reservations and sponsor is responsible for cost of production and delivery. No complimentary registrations.

COMMERCIALS
There’s a reason advertising has been in existence since the 16th Century – it works. Summit commercials are here to stay too. Does not include complimentary registrations or opt-in lists.

- 30-second rotating commercial on General Session screen during walk-in $1,500
- 30-second rotating commercial on Solutions Hall screens during Hall events $1,200

Prices are quoted and must be paid in USD and may be subject to VAT. Terms and Conditions must be accepted as written.

Contact Jessica McMahon at sales@fsisac.com for more information or to contract a sponsorship.