

Americas Spring Summit 2022 March 27 - 30 | Orlando, FL : Speaking Sponsorships

Join FS-ISAC in Orlando for our inaugural return to in-person events March 27-30. With an expected audience of 1500 cyber and information security practitioners, these will be blockbuster days to showcase expertise, products and services with an interested and engaged audience. With a 2:1 member to sponsor attendance ratio, abundant networking opportunities, and influencers and decision makers from a diverse mix of verticals in the financial sector.

Speaking sponsorships include:

- Complimentary registrations (see specific sponsorships for number available).
- Company included on www.fsisac.com event website, on-site materials, and Summit App.
- One Lead Retrieval license available to all registered staff.
- Pre-event opt-in list with company name, title, and country.
- Post-event opt-in list with company, contact name, title, email, city, state, zip and country.

PLATINUM SESSION \$80,000

30-minute general session with an executive thought leader presenting on a topic or issue of relevance to an audience functionally responsible for protection, resilience, mitigation, and recovery at their respective financial sector firm. Use Americas Call for Presentations to submit a leadership session before Dec 10. No sales. Five complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 with an additional two complimentary registrations.

\$60,000 **GOLD SESSION**

45-minute concurrent session led by an expert executive presenting on a top-of-mind subject. This is an excellent opportunity to invite one of your practitioner clients to join you on the stage (this is still a sponsored session). Use Americas Call for Presentations to submit a concurrent session before Dec 10. No sales. Four complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 with an additional two complimentary registrations.

INNOVATION SHOWCASE \$42,000

8-minute presentation on the main stage during Tuesday luncheon. This lightning-round set of presentations features executives "visioning" the future of protection, resilience, and recovery. What products, services or other technology innovation will emerge in the next 3-5 years breaks the mold, overcomes cyber challenges, or hardens the financial sector against evolving threats. Use Americas Call for Presentations to submit a concurrent session before Dec 10. No sales. Three complimentary registrations (excludes member-only sessions and Silver Solution Showcase). Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 with an additional two complimentary registrations.

SILVER SOLUTION SHOWCASE

\$45.000

Three rounds of 15-minute product demonstrations with a five-minute audience rotation between each demo. This is the one session where product demonstrations and discussions are what the audience is here for. This is always a draw and the attendees in the audience are choosing to see your product. Leads don't get much hotter than this. Use Americas Call for Presentations to submit a concurrent session before Dec 10. Three complimentary registrations (excludes member-only sessions). Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 with an additional two complimentary registrations.

Non-speaking sponsorships are available, and you can learn more from Jessica McMahon at sales@fsisac.com.

All prices are quoted in USD. 50% of fees paid at contract and 50% of fees paid no later than March 4, 2022.

Review Sponsor Terms and Conditions for cancellation, force majeure and pandemic clauses. Terms and Conditions must be accepted as written.

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