

2020 Americas Spring Summit Speaking Sponsorship Information

Join around 1,200 information security professionals in Boca Raton, FL on 17-20 May.

- 2:1 ratio of member practitioner to sponsor.
- Diverse audience of banks, insurance firms, payment processors, securities and investment firms.
- Senior titles with decision-making authority, many reporting into the CISO office.
- Networking is the name of the game at sessions and social events.

Titles: CISO • CIO • COO • Director • Executive Vice President • Senior Vice President • Vice President **Functions:** Enterprise Cyber Risk • Incident Response • Infrastructure Technology • Security Architecture • Strategy

All Sponsorships Include

- Specific # of full-Summit passes. Sponsor may purchase additional passes.
- Pre-Summit opt-in attendee list with company, title and postal code.
- Post-Summit opt-in attendee list with company, title, name, postal code and email.
- One (1) Lead Retrieval License; allows all your full-Summit pass holders access.
- Company name and logo on website, onsite materials as applicable and the App.

Speaking Opportunities Platinum Sponsor - \$75,000

30-minute general session thought leadership, subject matter expert presentation on the main stage. This is a valuable opportunity and presenter needs to be able to WOW the audience. Initial vetting of speaker and dedicated planning of session required. *Must be approved through the Call for Presentation process*. Five (5) Summit passes. Space in Solutions Hall for networking, meetings and demos.

Gold Sponsor - \$60,000

45-minute thought leadership, subject matter expert presentation at a concurrent session. This is a valuable opportunity. *Must be approved through the Call for Presentation process.* Four (4) Summit passes. Space in Solutions Hall for networking, meetings and demos.

Silver Sponsor - \$45,000

Three 15-minute product discussions showcasing a technical solution or product that is not well-known within the industry. Product demos and product/sales pitches are permitted. Solutions Showcase sponsors will present to three different sets of members. Every 15-minutes the audience rotates to another showcase. *Must be approved through the Call for Presentation process.* Three (3) Summit passes. Space in Solutions Hall for networking, meetings and demos.

Innovative Showcase Sponsor - \$50,000

Eight-minute presentation on the main stage sharing breakthrough trends you believe will become a new norm in the next 3-5 years. *Must be approved through the Call for Presentation process*. Three (3) Summit passes. Space in Solutions Hall for networking, meetings and demos.

Questions?

Email us at sales@fsisac.com