



2024 EMEA Summit
Thriving Together in a Dynamic World
Sponsor Prospectus

21-23 May 2024 | Berlin, Germany



TLP WHITE

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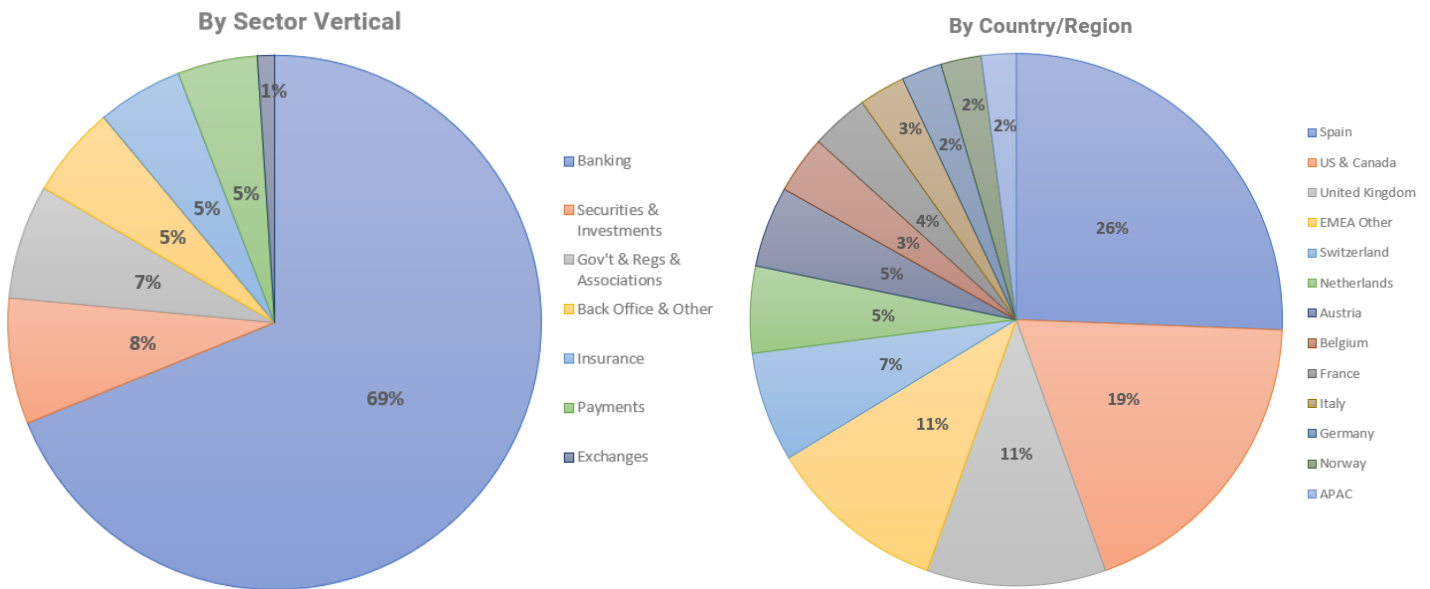
Join FS-ISAC in Berlin for our 2024 EMEA Summit. Spend two days networking with financial sector cyber and information security professionals, including decision-makers and influencers. If the financial sector is your market, you will be in front of an audience eager to learn from your subject experts in sessions, talk to your team in the Solutions Hall and get to know you at casual networking at social events.

All sponsorship packages include:

- ▶ Full-event passes (excludes member-only sessions).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

Sponsors enjoy 2:1 member to sponsor attendance ratio and abundant networking opportunities with financial firms from the diverse verticals in the financial sector.

Attendee Demographic information on roles and sector verticals from previous EMEA events below:





2024 EMEA Summit

21-23 May 2024 | Berlin

Sales Launch Dates

Sales are open to FS-ISAC Partners now through September 24 for non-speaking sponsorships (pages 5-12). Eligible partner programs include Critical Providers, Sector Advisors, Affiliates, Early-Stage Affiliates and Expert Resource Pool.

Sales for all other interested parties opens September 25, 2023, and will be available on a first-come, first-served basis.

Call for Papers

The [Call for Papers](#) is now open and closes 24 January 2024. Notification of Acceptance is 21 February 2024. All interested parties must submit a proposal with a sponsored session level selected such as Platinum, Gold, or Silver Solutions Showcase.

If a presentation is accepted, submitting companies agree to the sponsor fee and Event Sponsor Terms and Conditions (see "Contracting & Payment").

Contracting & Payment

Sponsor Terms and Conditions must be accepted as written. Redlines, riders, and addendums are not considered. All prices are quoted and paid in USD. Sponsorships are invoiced at 100%, due upon receipt and all fees must be paid in accordance with the Sales Order/Invoice and in full prior to receiving benefits associated with this sponsorship. View T&Cs [here](#).



For information or questions contact sales@fsisac.com.

SPEAKING SPONSORSHIPS

All parties interested in securing a session must submit a proposal via the Call for Papers to be considered for a session (includes Platinum, Gold, and Silver).

The [Call for Papers](#) is now open and closes 24 January 2024.

Notification of Acceptance is 21 February 2024.

PLATINUM SESSION

\$46,500

A distinguished honor to be selected as Platinum sponsor to address the full audience in a mainstage general session for 30 minutes. Session must convey leadership, be a thought-provoking and forward leaning presentation and the speaker must be a C-suite executive. *No sales or product bias*. Submit proposal [here](#).

- ▶ 6 full-event passes; speaker(s) will need to utilize a pass to attend event (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to purchase Bronze Add-On booth in Solutions Hall (includes 2 full-event passes).

GOLD SESSION

\$30,000

An excellent opportunity for your company to shine the spotlight on your subject expertise. This is a 45-minute concurrent session, formatted to be engaging, interactive and provide the audience with take-back-to-office learning. *No sales or product bias*. Submit proposal [here](#).

- ▶ 5 full-event passes; speaker(s) will need to utilize a pass to attend event (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to purchase Bronze Add-On booth in Solutions Hall (includes 2 full-event passes).

SILVER SOLUTION SHOWCASE

\$15,000

Three rounds of 15-minute product demonstrations with a five-minute audience rotation between each demo. This is the one session where product demonstrations and discussions are what the audience is here for. This is always well-attended as the audience is interested in products. Submit proposal [here](#).

- ▶ 3 full-event passes; speaker(s) will need to utilize a pass to attend event (*excludes member-only sessions*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to purchase Bronze Add-On booth in Solutions Hall (includes 2 full-event passes).

SOLUTIONS HALL AND MEETING SPACE

BRONZE BOOTH* (*Inquire to join waitlist*)

\$15,000

Set your 2.5mx2.5m booth space in the Solutions Hall for product demos, meet and greet attendees, catch a quiet time to meet with potential clients or chat with current clients. Each booth comes with a high-top table and 2 chairs. Networking breaks, meals, and the Booth Crawl are held in the hall to encourage traffic. Your team can catch some sessions and still be productive lead generators when the hall is busy.

- ▶ 3 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to add food and beverage during Booth Crawl reception.

BRONZE BOOTH ADD-ON* (*available to session sponsors only*)

\$7,500

Available to only speaking sponsors as an opportunity to amplify your brand by adding presence to the Solutions Hall. Each booth comes with a high-top table and 2 chairs. Set your booth space in the Solutions Hall for product demos, meet and greet attendees. Networking breaks, meals, and the Booth Crawl are held in the hall to encourage traffic. Your team can catch some sessions and still be productive lead generators when the hall is busy.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Option to add food and beverage during Booth Crawl reception.

**Booth sizing and options subject to change.*

EARLY-STAGE BRONZE* (Sold Out)

\$7,500

2.5mx2.5m booth space in the Solutions Hall for verified startup companies: must be in seed, Series A or B funding, founded no later than 2019, and have revenue less than \$10M to date. Must provide documentation to verify status. Set your booth space in the Solutions Hall for product demos, meet and greet attendees, catch a quiet time to meet with potential clients or chat with current clients. Each booth comes with a high-top table and 2 chairs. Networking breaks, meals, and the Booth Crawl are held in the hall to encourage traffic. Your team can catch some sessions and still be productive lead generators when the hall is busy.

- ▶ 3 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to add food and beverage during Booth Crawl reception.

MEETING ROOM

\$15,000

Meeting rooms conveniently located onsite – close enough for drop-ins and meetings.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

ALL-DAY CAFE

\$18,000

The All-Day Café is a favorite meeting place to get a quick coffee or water. Open daily, the café is set with a sponsor reserved tables for prospect or client meetings. *Sponsor can enhance food, beverage and add branded swag at sponsor expense.*

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to add food and beverage during Booth Crawl reception.

WATER BOTTLE SPONSOR (Sold Out)

\$15,000

Great branding opportunity – your logo will be on the co-branded, reusable water bottles carried by attendees and at the water stations to fill the bottles.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to add food and beverage during Booth Crawl reception.

BOOTH CRAWL BAR SPONSOR

\$9,500

Sponsoring a bar is branding at its best. Everyone wants a drink at the end of a long learning day and appreciates this sponsor for sure. *Sponsor can enhance food, beverage and add branded swag at sponsor expense.*

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

NEW: SOLUTIONS HALL LOUNGE SPACE

\$12,500

Customize your space in the Solutions Hall for a bespoke experience.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to add food and beverage during Booth Crawl reception.

EVENT SPONSORSHIPS

OPENING RECEPTION

\$14,000

This is a great way to let the audience know you are here – great company, drinks, and food. Sponsorship includes host bar and hors d'oeuvres. Sponsor can enhance food, beverage, and add branded swag at sponsor expense.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

BREAKFAST

\$5,000 Day 1 | \$4,500 Day 2

These rise and shine breakfasts are always crowded and a great way to raise brand awareness or promote your session or booth. Big impact with no extra work for your onsite team. Swag or promotional collateral supplied by sponsors.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

LUNCH

\$5,000 Day 1 | \$4,500 Day 2

Lunch is where the networking magic happens. Sponsor a lunch and you are sure to be noticed. Swag or promotional collateral supplied by sponsors.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

NETWORKING BREAK (3/4 available)

\$3,500-\$3,250 range

Own the networking with your company brand all over the refreshment breaks. Swag or promotional collateral supplied by sponsors.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

NEW: SPONSORED EVENT LISTING ADD-ON (10 available)

\$3,000

Drive attendance to your after-hours party or private event at the Summit by listing it in the Summit App. We will also include a link to all events in the pre-event reminder email sent 1 week prior to the Summit. *No registrations included.*

More event sponsorship packages coming soon!

BRAND SPONSORSHIPS

SUMMIT BACKPACK

\$12,000

Make sure your company goes everywhere with the attendees by way of co-branded Summit backpack. Great exposure and has life after the event.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

LANYARD SPONSOR

\$14,500

Logo inclusion on all member attendee lanyards provided at registration - attendees can't go anywhere without your brand.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

JOTTER SPONSOR

\$10,500

Jotter journals are a must have in this industry. Make sure attendees see your company name every time they use it.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

SUMMIT APP SPONSOR

\$17,500

Brand exposure before, during and after the Summit. A must have for attendees to best navigate and network while at the event. Limited to 1 sponsor.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

WI-FI SPONSOR

\$15,000

Brand exposure before, during and after the Summit. A must have for attendees to best navigate and network while at the event. Limited to 1 sponsor.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

GENERAL SESSION SEAT DROP

\$5,000 Day 1 | \$4,500 Day 2

Collateral is pre-set on every seat before opening remarks. Limited to 1 sponsor per day.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on www.fsisac.com event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

COMMERCIALS

Commercials roll consecutively until general session begins. No registrations included.

- ▶ Day 1 General Session Commercial (3 available) \$1,500
- ▶ Day 2 General Session Commercial (3 available) \$1,250

Prices are quoted and paid in USD.

[Terms and Conditions](#) must be accepted as written.

Redlines and addendums are not considered.

Sponsorships are invoiced at 100%, due upon receipt and all fees must be paid in accordance with the Sales Order/Invoice and in full prior to receiving benefits associated with this sponsorship, to include but not limited to the pre-event opt-in list. If Fees remain unpaid on terms outlined on Sales Order/Invoice, FS-ISAC will suspend provision of all or part of the Agreement and release the sponsorship.

For information or questions contact sales@fsisac.com .