



**2024 APAC Summit**  
Thriving Together in a Dynamic World  
*Sponsor Prospectus*

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9-10 July 2024 | Singapore



TLP WHITE

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# 2024 APAC Summit

9-10 July 2024 | Singapore

Join FS-ISAC in Singapore for our 2024 APAC Summit. Spend two days networking with financial sector cyber and information security professionals, including decision-makers and influencers. If the financial sector is your market, you will be in front of an audience eager to learn from your subject experts in sessions, talk to your team in the Solutions Hall and get to know you at casual networking at social events.

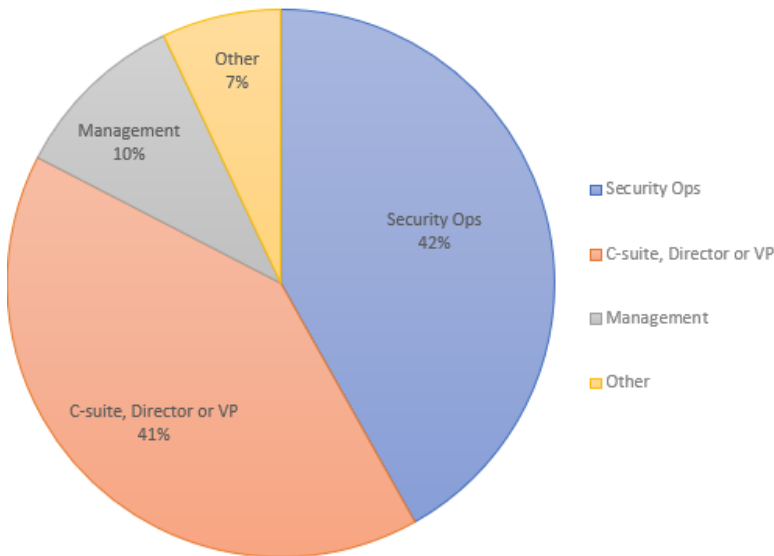
All sponsorship packages include:

- ▶ Full-event passes (excludes member-only sessions).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

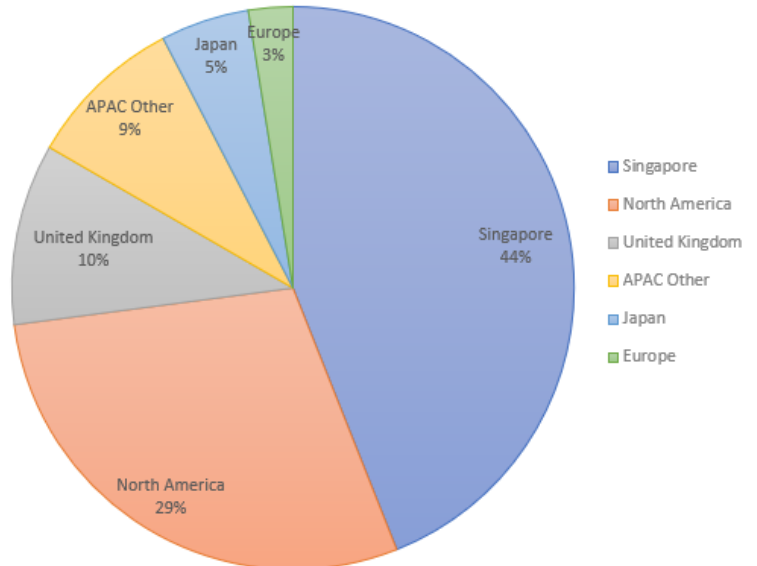
Sponsors enjoy 2:1 member to sponsor attendance ratio and abundant networking opportunities with financial firms from the diverse verticals in the financial sector.

Attendee Demographic information on roles and sector verticals from previous APAC events below:

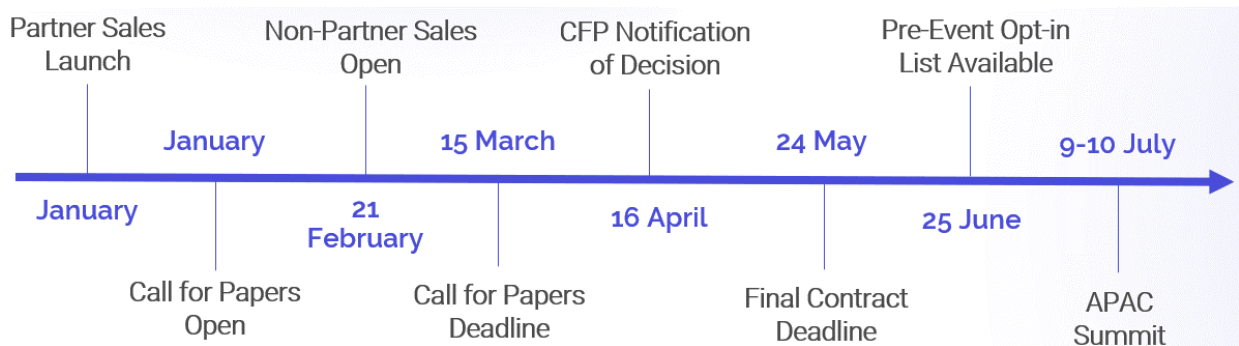
BY FUNCTIONAL ROLE



By Region



## TIMELINE & SPONSOR DETAILS



### Sales Launch Dates

Sales are open to FS-ISAC Partners now through 20 February for non-speaking sponsorships (pages 4-9). Eligible partner programs include Critical Providers, Sector Advisors, Affiliates, Early-Stage Affiliates and Expert Resource Pool.

Sales for all other interested parties open 21 February and will be available on a first-come, first-served basis.

### Call for Papers

The [Call for Papers](#) is open now and will close 26 March (extended from 15 March). Notification of Acceptance is 23 April. All interested parties must submit a proposal with a sponsored session level selected such as Platinum, Gold, or Silver Solutions Showcase.

If a presentation is accepted, submitting companies agree to the sponsor fee and Event Sponsor Terms and Conditions (see "Contracting & Payment").

### Contracting & Payment

All prices are quoted and paid in USD. Sponsor Terms and Conditions must be accepted as written. Redlines, riders, and addendums are not considered. Sponsorships are invoiced at 100%, due upon receipt and all fees must be paid in accordance with the Sales Order/Invoice and in full prior to receiving benefits associated with this sponsorship. View T&Cs [here](#).

**For information or questions contact [sales@fsisac.com](mailto:sales@fsisac.com) .**

## SPEAKING SPONSORSHIPS

All parties interested in securing a session must submit a proposal via the Call for Papers to be considered for a session (includes Platinum, Gold, and Silver).

The [Call for Papers](#) is now open and will close 26 March 2024.

Notification of Acceptance is 23 April 2024.

### PLATINUM SESSION

**\$34,000**

A distinguished honor to be selected as Platinum sponsor to address the full audience in a mainstage general session for 30 minutes. Session must convey leadership, be a thought-provoking and forward leaning presentation and the speaker must be a C-suite executive. *No sales or product bias*. Submit proposal [here](#).

- ▶ 5 full-event passes; speaker(s) will need to utilize a pass to attend event (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to purchase Bronze Add-On booth in Solutions Hall (includes 2 full-event passes).

### GOLD SESSION

**\$24,000**

An excellent opportunity for your company to shine the spotlight on your subject expertise. This is a 45-minute concurrent session, formatted to be engaging, interactive and provide the audience with take-back-to-office learning. *No sales or product bias*. Submit proposal [here](#).

- ▶ 4 full-event passes; speaker(s) will need to utilize a pass to attend event (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to purchase Bronze Add-On booth in Solutions Hall (includes 2 full-event passes).

## SILVER SOLUTION SHOWCASE

**\$14,000**

Three rounds of 15-minute product demonstrations with a five-minute audience rotation between each demo. This is the one session where product demonstrations and discussions are what the audience is here for. This is always well-attended as the audience is interested in products. Submit proposal [here](#).

- ▶ 3 full-event passes; speaker(s) will need to utilize a pass to attend event (*excludes member-only sessions*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.
- ▶ Option to purchase Bronze Add-On booth in Solutions Hall (includes 2 full-event passes).

## SOLUTIONS HALL AND MEETING SPACE

### BRONZE BOOTH\*

**\$12,000**

Set your 2.5mx2.5m booth space in the Solutions Hall for product demos, meet and greet attendees, catch a quiet time to meet with potential clients or chat with current clients. Each booth comes with a high-top table and 2 chairs. Networking breaks, meals, and the Booth Crawl are held in the hall to encourage traffic. Your team can catch some sessions and still be productive lead generators when the hall is busy.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

### BRONZE BOOTH ADD-ON\* (*available to session sponsors only*)

**\$6,000**

Available to only speaking sponsors as an opportunity to amplify your brand by adding presence to the Solutions Hall. Each 2.5mx2.5m booth comes with a high-top table and 2 chairs. Set your booth space in the Solutions Hall for product demos, meet and greet attendees. Networking breaks, meals, and the Booth Crawl are held in the hall to encourage traffic. Your team can catch some sessions and still be productive lead generators when the hall is busy.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).

*\*Booth sizing and options subject to change.*

## EARLY-STAGE BRONZE **SOLD OUT**

**\$6,000**

2.5mx2.5m booth space near the Solutions Hall for verified startup companies: must be in seed, Series A or B funding, founded no earlier than 2019, and have revenue less than \$10M to date. Must provide documentation to verify status. Set your booth space in the Solutions Hall for product demos, meet and greet attendees, catch a quiet time to meet with potential clients or chat with current clients. Each booth comes with a high-top table and 2 chairs. Networking breaks, meals, and the Booth Crawl are held in the hall to encourage traffic. Your team can catch some sessions and still be productive lead generators when the hall is busy.

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

## ALL-DAY CAFE

**\$10,000**

The All-Day Café is a favorite meeting place to get a quick coffee or water. Open daily, the café is set with a sponsor reserved tables for prospect or client meetings. *Sponsor can enhance food, beverage and add branded swag at sponsor expense.*

- ▶ 2 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

## WATER BOTTLE SPONSOR

**\$12,000**

Great branding opportunity – your logo will be on the co-branded, reusable water bottles carried by attendees and at the water stations to fill the bottles.

- ▶ 3 full-event passes (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
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## EVENT SPONSORSHIPS

### **EVENING RECEPTION (2/2 available)**

**\$12,000 Day 1 | \$9,000 Day 2**

This is a great way to let the audience know you are here – great company, drinks, and food. Sponsorship includes host bar and hors d'oeuvres.

- ▶ 2 full-event passes (excludes member-only sessions and Silver Solution Showcase).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App licenses – 2 licenses, max per company.
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

### **BREAKFAST (2/2 available)**

**\$3,500 Day 1 | \$3,000 Day 2**

These rise and shine breakfasts are always crowded and a great way to raise brand awareness or promote your session or booth. Big impact with no extra work for your onsite team. Swag or promotional collateral supplied by sponsors.

- ▶ 1 full-event pass (excludes member-only sessions and Silver Solution Showcase).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

### **LUNCH (2/2 available)**

**\$3,500 Day 1 | \$3,000 Day 2**

Lunch is where the networking magic happens. Sponsor a lunch and you are sure to be noticed. Swag or promotional collateral supplied by sponsors.

- ▶ 1 full-event pass (excludes member-only sessions and Silver Solution Showcase).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

## NETWORKING BREAK (4/4 available)

**\$2,400-\$2,000 range**

Own the networking with your company brand all over the refreshment breaks. Swag or promotional collateral supplied by sponsors.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

## **NEW: SPONSORED EVENT LISTING ADD-ON (10 available)**

**\$600**

Drive attendance to your after-hours party or private event at the Summit by listing it in the Summit App. We will also include a link to all events in the pre-event reminder email sent 1 week prior to the Summit. *No passes included.*

## BRAND SPONSORSHIPS

### SUMMIT BACKPACK

**\$7,500**

Make sure your company goes everywhere with the attendees by way of co-branded Summit backpack. Great exposure and has life after the event.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

### LANYARD SPONSOR

**\$8,000**

Logo inclusion on all member attendee lanyards provided at registration - attendees can't go anywhere without your brand.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.



## JOTTER SPONSOR

**\$7,000**

Jotter journals are a must have in this industry. Make sure attendees see your company name every time they use it.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

## SUMMIT APP SPONSOR

**\$6,500**

Brand exposure before, during and after the Summit. A must have for attendees to best navigate and network while at the event, and listed on each namebadge. Limited to 1 sponsor.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

## WI-FI SPONSOR

**\$6,500**

Brand exposure before, during and after the Summit. A must have for attendees to best navigate and network while at the event, and listed on each namebadge. Limited to 1 sponsor.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.

## GENERAL SESSION SEAT DROP

**\$2,000 Day 1 | \$1,500 Day 2**

Collateral is pre-set on every seat before opening remarks. Limited to 1 sponsor per day.

- ▶ 1 full-event pass (*excludes member-only sessions and Silver Solution Showcase*).
- ▶ Company included on [www.fsisac.com](http://www.fsisac.com) event website, on-site materials, and Summit App.
- ▶ LeadCapture App license – 1 license
- ▶ Pre-event opt-in list – includes company, title, city, postal code, country.
- ▶ Post-event opt-in list – includes company, full name, title, email, city, state, postal code, country.



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### COMMERCIALS

Commercials roll consecutively until general session begins. *No passes included.*

- ▶ Day 1 General Session Commercial (3 available) \$950
- ▶ Day 2 General Session Commercial (3 available) \$800

**Prices are quoted and paid in USD.**

**Terms and Conditions must be accepted as written.**

**Redlines and addendums are not considered.**

Sponsorships are invoiced at 100%, due upon receipt and all fees must be paid in accordance with the Sales Order/Invoice and in full prior to receiving benefits associated with this sponsorship, to include but not limited to the pre-event opt-in list. If Fees remain unpaid on terms outlined on Sales Order/Invoice, FS-ISAC will suspend provision of all or part of the Agreement and release the sponsorship.

**For information or questions contact [sales@fsisac.com](mailto:sales@fsisac.com) .**

