

Join FS-ISAC in Singapore for the APAC Summit, 11-12 July and spend two days showcasing your products, services and people at one of the most respected information and cyber security events in the region. Who's going to be there – C-suite, security operations practitioners and management decision-makers and influencers from financial sector firms. This is a cyber mature audience that leans into learning and has great interest in working with solution providers to improve their tactical and strategic protection of assets.

With an excellent attendance ratio and abundant networking opportunities, your pipeline will surge with new leads, your current prospects will get to know you better and your current clients will be happy to see you. All sponsorships include:

- Full-event passes (see specific sponsorship for number).
- Company included on www.fsisac.com website, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices, max per company)
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes name, title, company, email, city, country and postal code.

SPEAKING SPONSORSHIPS

The *Call for Presentations* open [here](#) now through 27 March. Notification of Decision is 2 May.

*Speaking sponsorships **do not include booths**. Confirmed speaking sponsors can optimize their sponsorship by adding a booth (Bronze add-on) in the Solutions Hall for an additional \$6,000. The Bronze add-on includes two full-event passes.*

PLATINUM SESSION

\$34,000

30-minute general session with a senior executive presenting on a top-of-mind, relevant topic or issue to an audience functionally responsible for protection, resilience, mitigation, and recovery. *No sales*. Submit [here](#).

- Five full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase a 250cm x 250cm booth in Solutions Hall for \$6,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
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GOLD SESSION

\$24,000

45-minute concurrent session led by an expert executive presenting on a current or top-of-mind subject. This is an excellent opportunity to invite one of your practitioner clients to join you on the stage (remains a sponsored session). *No sales*. Submit [here](#).

- Four full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase a 250cm x 250cm booth in Solutions Hall for \$6,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices, max per company)
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SILVER SOLUTION SHOWCASE**\$14,000**

Three rounds of 15-minute product demonstrations with a five-minute audience rotation between each demo. This is the one session where product demonstrations and discussions are what the audience is here for. This is always well-attended - leads don't get hotter than this. Submit [here](#).

- Three full-event passes (excludes member-only sessions).
- Option to purchase a 250cm x 250cm booth in Solutions Hall for \$7,500 (includes 2 full-event passes).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices, max per company)
- Pre-event opt-in list – includes company, title, city, country.
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SOLUTIONS HALL AND MEETING SPACE**BRONZE****\$12,000**

Set your 250cm x 250cm booth space in the Solutions Hall for product demos, meet and greet attendees, or catch a quiet time to meet with potential clients or chat with current clients. Breakfasts, lunches, networking refreshment breaks and receptions are held in the hall – your team can catch some sessions and still be productive lead generators when the hall is busy.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices, max per company)
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BRONZE ADD-ON**\$6,000**

Available to speaking sponsors only, amplify your brand with a 250cm x 250cm booth in the Solutions Hall. In addition to the benefits of your primary sponsorship you receive:

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).

ALL-DAY CAFÉ**\$10,000**

The All-Day Café a favorite meeting place for a coffee or water and is open daily. *Sponsor can enhance food, beverage and add branded swag at sponsor expense.*

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- Company included on www.fsisac.com event page, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices, max per company)
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BRAND SPONSORSHIPS

WATER BOTTLES AND STATIONS

\$10,000

Great branding opportunity – your logo will be on the water bottles carried by attendees and at the water stations to fill the bottles. Sponsorship includes co-branded, reusable water bottles for attendees to fill at water stations in the event space.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
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ATTENDEE BAG

\$7,500

Make sure your company goes everywhere with the attendees by way of the Summit Bag. Great exposure and has life after the Summit.

- One full-event pass (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices, max per company)
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BADGE LANYARD

\$8,000

Attendees can't go anywhere without your name – badges are required for all sessions and social events.

- One full-event pass (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices, max per company)
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EVENT APP

\$6,500

Brand exposure before, during and after the Summit. A must have for attendees to best navigate and network while at the event. *New features for 2023.*

- One full-event pass (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices).
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SUPPLY THE WI-FI**\$6,500**

Can't work without it - brand the Wi-Fi offered at no cost to attendees – you name the network.

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SUMMIT JOTTER JOURNAL**\$7,000**

Jotter journals are a must have in this industry. Make sure attendees see your company name every time they use it.

- One full-event pass (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
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GENERAL SESSION SEAT DROP**\$2,000 Day 1 | \$1,500 Day 2**

Collateral is pre-set on every seat before general session. Promote your session, booth or product.

- No registration included.
- Company included on www.fsisac.com event page, on-site materials, and Summit App.
- Pre-event opt-in list – includes company, title, city, country.
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Day 1 General Session Commercial (3 available)**\$950****Day 2 General Session Commercial (3 available)****\$800**

There's a reason advertising has been in existence since the 16th Century – it works. Commercials roll consecutively until general session begins. *No registrations included.*

FOOD AND BEVERAGE SPONSORSHIPS**BREAKFAST****\$3,500 Day 1 | \$3,000 Day 2**

These rise and shine breakfasts are always crowded and a great way to raise brand awareness or promote your session or booth. Big impact with no extra work for your onsite team. *Swag or promotional collateral supplied by sponsors.*

- One full-event pass (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices, max per company)
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REFRESHMENT BREAKS**\$2,400 Day 1 | \$2,000 Day 2**

Own the networking with your company brand all over the refreshment breaks. Choose morning or afternoon. *Swag or promotional collateral supplied by sponsors.*

- One full-event pass (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
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LUNCH**\$3,500 Day 1 | \$3,000 Day 2**

Lunch is where the networking magic happens. Sponsor a lunch and you are sure to be noticed. *Swag or promotional collateral supplied by sponsors.*

- One full-event pass (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices, max per company)
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RECEPTION**\$14,000 Day 1 | \$10,000 Day 2**

An excellent opportunity to showcase your brand – great company, drinks, and food – a serious mingle of colleagues relaxing and discussing issues of the day. Sponsorship includes host bar and hors d'oeuvres. *Sponsor can enhance food, beverage and add branded swag at sponsor expense.*

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event page, on-site materials and Summit App.
- Lead Capture App (2 App licenses tethered to 2 devices, max per company)
- Pre-event opt-in list – includes company, title, city, country.
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Prices are as quoted and paid in USD. See [Event Terms](#) for full details.

Terms and conditions must be accepted as written. Redline and addendum requests may incur a review fee.

For information or questions contact the Business Development Team at sales@fsisac.com.