

Canadian Cyber Security Event

18 April 2023 | Toronto

The Canadian Cyber Security Event is the leading event in Canada for senior practitioners in information and cyber security from the financial services sector. This event attracts a comprehensive cross-section of representatives from the financial sector, working together to ensure Canada's cyber security framework is strong, maturing and resilient. Submit a <u>sponsored</u> session abstract or request contract for a <u>non-speaking sponsorship</u>. See you in Toronto in April.

Keynote Address Speaker (2 available) SOLD OUT

\$14,000 USD

A high honor to be chosen as the keynote speaker sponsor who will address the audience in a full plenary session for 30 minutes. Session must convey leadership, be a thought-provoking and forward leaning presentation and the speaker must be a C-suite executive. Your company will be recognized in remarks, your logo prominently displayed on-site and in the mobile app. **No sales or product bias.** *Includes four complimentary registrations, two LeadCapture App licenses and opt-in list.* Submit CFA.

Presenting Speaker (2 available) SOLD OUT

\$12,000 USD

An excellent opportunity for your company to shine the spotlight on your subject expertise. This is a concurrent session – one of two – a 40-minute format that should be engaging, interactive and provide the audience with take-back-to-office learning. Your company will be recognized in remarks, your logo prominently displayed on-site and in the mobile app. **No sales or product bias.** *Includes two complimentary registrations, two LeadCapture App licenses and opt-in list.* <u>Submit CFA.</u>

CISO Panel Moderator (1 available) SOLD OUT

\$14,000 USD

When you are on the stage with the top financial sector CISOs your company is front and center. This is a full plenary session where the moderator guides and facilitates a lively and interesting session. Your company will be recognized in remarks, your logo prominently displayed on-site and in the mobile app. **No sales or product bias.** *Includes four complimentary registrations, two LeadCapture App licenses and opt-in list.* <u>Submit CFA</u>.

Premium Vendor Booth (15x10) WAITLIST

\$14,500 USD

With premium booth space in Sponsor Hall G and you're sure to be noticed by new prospects, catch up with current clients and have a good day. Breakfast, breaks and reception held in the hall. Booth comes with two 6' draped table, linens, four chairs, power and internet access. Vendor must bring all other materials. Your logo prominently displayed on-site and in the mobile app. *Includes six complimentary registrations, two LeadCapture App licenses and opt-in list*.

Vendor Booth (10x10) WAITLIST

\$8 500 USD

Your booth space in Sponsor Hall G and you're sure to meet new prospects, catch up with current clients – expect a busy and productive day. Breakfast, breaks and reception held in the hall. Booth comes with one 6' draped table, linens, two chairs, power and internet access. Vendor must bring all other materials. Your logo prominently displayed on-site and in the mobile app. *Includes four complimentary registrations, two LeadCapture App licenses and opt-in list*.

Attendee Welcome Bag SOLD

\$7,000 USD

Put your company name on the Summit Bag and your brand will be walking around all day as well as after the event. Your logo is prominently displayed on-site and in the mobile app. Bag includes sponsor and FS-ISAC Logos. Includes two complimentary registrations, two LeadCapture App licenses and opt-in list.

Attendee Badge Lanyard SOLD

\$8,000 USD

Put your company name on the Attendee Badge Lanyard and this audience will see your brand everywhere. Your logo is prominently displayed on-site and in the mobile app. Lanyard includes sponsor and FS-ISAC Logos. Includes two complimentary registrations, two LeadCapture App licenses and opt-in list.

Wi-Fi Sponsor

\$7,500 USD

Can't work without it - brand the Wi-Fi offered at no cost to attendees – you name the password. Your logo is prominently displayed on-site and in the mobile app. *Includes two complimentary registrations, two LeadCapture App licenses and opt-in list*.



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Mobile App SOLD \$7,500 USD

Brand exposure before, during and after the event. You own the App splash page; your logo is prominently displayed on-site and in the mobile app. A must have for attendees to best navigate and network while at the event. **New features in 2023.** *Includes two complimentary registrations, two LeadCapture App licenses and opt-in list.*

Water Bottle SOLD \$5,500 USD

Great branding opportunity – your logo will be on the co-branded, reusable water bottles carried and taken home by attendees. Your logo is prominently displayed on-site and in the mobile app. *Includes one complimentary registration, two LeadCapture App licenses and opt-in list.*

Private Invitation Dinner on Tuesday

\$14,000 USD

Take prospects and clients to dinner at a Toronto hot spot. Sponsor coordinates the event and is responsible for all costs, choosing location, transportation, decor, entertainment, and food and beverages. FS-ISAC provides the registration list with company and title for sponsor to select attendees for a private invitation (copy and RSVP link supplied by sponsor, FS-ISAC sends invitation). *Includes three complimentary registrations, two LeadCapture App licenses and opt-in list*.

Welcome Breakfast \$6,500 USD

Welcome attendees to the day with breakfast courtesy of your firm. Your logo prominently displayed on-site and in the mobile app. *Includes one complimentary registration, two LeadCapture App licenses and opt-in list.*

Morning Refreshment Break

\$4,500 USD

The morning coffee rush is real – attendees will notice this break is courtesy of your firm. Your logo prominently displayed on-site and in the mobile app. *Includes one complimentary registration, two LeadCapture App licenses and opt-in list*.

Luncheon SOLD \$9,500 USD

Never underestimate the power of a networking luncheon, courtesy of your firm assures some nourishing brand awareness. Your logo prominently displayed on-site and in the mobile app. *Includes two complimentary registrations, two LeadCapture App licenses and opt-in list.*

<u>Afternoon Refreshment Break</u>

\$4,500 USD

Time for an afternoon pick-me-up – attendees will notice this break is courtesy of your firm. Your logo prominently displayed on-site and in the mobile app. *Includes one complimentary registration, two LeadCapture App licenses and opt-in list*.

Closing Reception \$16,000 USD

Welcome attendees to a much-needed reception where they can network and relax after a long day of learning and sharing. Your company brand will be prominent on reception items throughout the reception and your executive will offer a five-minute welcome to the attendees. Additionally, your company will be recognized in remarks, your logo prominently displayed on-site and in the mobile app. **No sales or product bias during welcome**. *Includes six complimentary registrations, two LeadCapture App licenses and opt-in list*.

Contact Sheri Gamble, Canada Event Coordinator at sgamble@fsisac.com.

Sponsorships are subject to 13% Ontario, Canada harmonized sales tax (HST).

Review FS-ISAC Event Terms and Conditions here. Terms must be accepted as written or administrative fee is required.