

Join FS-ISAC in Denver for Americas Spring Summit, March 19–22. You will spend three days networking with financial sector cyber and information security professionals – decision-makers and influencers. If the financial sector is your market, you will be in front of an audience eager to learn from your subject experts in sessions, talk to your team in the Solutions Hall and get to know you at casual networking at social events.

Sponsors enjoy high member to sponsor attendance ratio and abundant networking opportunities with financial firms from the diverse verticals in the financial sector. All sponsorships include:

- Full-event passes (see specific sponsorship for number).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

SPEAKING SPONSORSHIPS

Call for Presentations Open 16 November – 6 January

*Speaking sponsorships **do not include booths**. Confirmed speaking sponsors can optimize their sponsorship by adding a booth (Bronze Add-On) in the Solutions Hall for an additional \$15,000. The Bronze Add-On includes two full-event passes. **New for 2023** – sponsors choose booth space with non-refundable 50% deposit.*

PLATINUM SESSION

\$80,000

30-minute general session with an executive thought leader presenting on a topic or issue of relevance to an audience functionally responsible for protection, resilience, mitigation, and recovery. No sales. Submit at [Americas Spring Summit CFP](#).

- Six full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials, and Summit App.
- Lead Capture App license.
- Pre-event opt-in list – includes company, title, city, country.
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GOLD SESSION

\$60,000

45-minute concurrent session led by an expert executive presenting on a current or top-of-mind subject. This is an excellent opportunity to invite one of your practitioner clients to join you on the stage (remains a sponsored session). No sales. Submit at [Americas Spring Summit CFP](#).

- Five full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials, and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

SILVER SOLUTION SHOWCASE**\$30,000**

Three rounds of 15-minute product demonstrations with a five-minute audience rotation between each demo. This is the one session where product demonstrations and discussions are what the audience is here for. This is always well-attended as the audience is interested in products. Leads don't get hotter than this. Submit at [Americas Spring Summit CFP](#).

- Three full-event passes (excludes member-only sessions).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on [www.fsisac.com](#) event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
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TEMPT THE TITANS**\$14,500**

Are you a new firm developing product that you are sure the financial sector will be interested in? Is this innovative, exciting and you're ready to elevator pitch? Tempt the Titans is a "Shark Tank" style event where you pitch to a panel of CISOs from the nation's largest financial firms. And you engage the audience with some instant polling to support your case with the Titans. Like "Shark Tank", the Titans may offer future investment or support at their discretion. Submit at [Americas Summit CFP](#).

- Three full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on [www.fsisac.com](#) event website, on-site materials and Summit App.
- LeadCapture App license.
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SOLUTIONS HALL AND MEETING SPACE**BRONZE****\$35,000**

Set your 8'x8' booth space in the Solutions Hall for product demos, meet and greet attendees, or catch a quiet time to meet with potential clients or chat with current clients. Networking refreshment breaks and receptions are held in the hall – your team can catch some sessions and still be productive lead generators when the hall is busy. **New for 2023** – *sponsors choose booth space with non-refundable 50% deposit.*

- Three full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to add food and beverage during Booth Crawl reception.
- Company included on [www.fsisac.com](#) event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

BRONZE ADD-ON**\$15,000**

Available to speaking, eligible event or branding sponsors as an opportunity to amplify your brand by adding presence to the Solutions Hall. **New for 2023** – *sponsors choose booth space with non-refundable 50% deposit.* In addition to the benefits of your primary sponsorship you receive:

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- LeadCapture App license.
- Option to add food and beverage during Booth Crawl reception.

PREMIUM BRONZE**\$50,000**

Double your presence in the Solutions Hall with 16'x8' booth space for product demos, meet and greet attendees, or catch a quiet time to meet with potential clients or chat with current clients. Networking refreshment breaks and receptions are held in the hall – your team can catch some sessions and still be productive lead generators when the hall is busy. **New for 2023** – *sponsors choose booth space with non-refundable 50% deposit.*

- Four full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to add food and beverage during Booth Crawl reception.
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

EARLY-STAGE BRONZE**\$14,500**

A 8'x8' booth space in the Solutions Hall for startup companies that are in seed, Series A or B stage or revenue less than \$10M to date. **New for 2023** – *sponsors choose booth space with non-refundable 50% deposit.*

- Three full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to add food and beverage during Booth Crawl reception.
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

ALL-DAY CAFÉ**\$45,000**

The All-Day Café a favorite meeting place to get a quick coffee or water. Open daily, the café is set with a Sponsor Reserved table for prospect or client meetings. *Sponsor can enhance food, beverage and add branded swag at sponsor expense.*

- Three full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to add food and beverage during Booth Crawl reception.
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

NETWORK AND POWER STATION**\$20,000**

This is an exclusive branding opportunity with comfortable lounge furniture where attendees relax and enjoy conversations while charging devices. Great space for sponsor to meet prospects and clients too. Sponsorship includes seating and power bank for charging. *Sponsor can amplify brand with pillows, charging cables, mobile accessories, and swag at sponsor expense.*

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to add food and beverage during Booth Crawl reception.
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

PRIVATE MEETING SPACE (confirmed sponsor only)**\$35,000**

Meeting rooms conveniently located to the meeting space – use for your private meetings.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

BRAND SPONSORSHIPS**WATER BOTTLES AND STATIONS****\$24,000**

Great branding opportunity – your logo will be on the water bottles carried by attendees and at the water stations to fill the bottles. Sponsorship includes co-branded, reusable water bottles for attendees to fill at water stations in the event space.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

ATTENDEE BAG**\$23,000**

Make sure your company goes everywhere with the attendees by way of the Summit Bag. Great exposure and has life after the Summit.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

BADGE LANYARD**\$30,000**

Attendees can't go anywhere without your name – badges are required for all sessions and social events.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

MOBILE APP**\$25,000**

Brand exposure before, during and after the Summit. A must have for attendees to best navigate and network while at the event. *New features for 2023.*

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

SUPPLY THE WI-FI**\$30,000**

Can't work without it - brand the Wi-Fi offered at no cost to attendees – you name the network.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

SUMMIT JOTTER JOURNAL**\$14,500**

Jotter journals are a must have in this industry. Make sure attendees see your company name every time they use it.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

GENERAL SESSION SEAT DROP**\$9,500 Mon & Tue | \$8,000 Wed**

Collateral is pre-set on every seat before general session. Promote your session, booth or product. *No registrations included.*

- Company included on event website, on-site materials, and Summit App.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

HAND SANITIZER STATIONS**\$12,000**

Hand Sanitizer Stations are the new water cooler hangouts. There will be a lot of these in the meeting space branded with Sponsor Logo.

- One full-event pass (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

Monday General Session Commercial (3 available)**\$3,500****Tuesday General Session Commercial (3 available)****\$3,500****Wednesday General Session Commercial (3 available)****\$3,000**

There's a reason advertising has been in existence since the 16th Century – it works. Commercials roll consecutively until general session begins. *No registrations included.*

FOOD AND BEVERAGE SPONSORSHIPS**BREAKFAST****\$10,000 Mon | \$8,500 Tue | \$8,000 Wed**

These rise and shine breakfasts are always crowded and a great way to raise brand awareness or promote your session or booth. Big impact with no extra work for your onsite team. *Swag or promotional collateral supplied by sponsors.*

- One full-event pass (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

REFRESHMENT BREAKS**\$6,000 Mon & Tue | \$4,000 Wed**

Own the networking with your company brand all over the refreshment breaks. Choose morning or afternoon. *Swag or promotional collateral supplied by sponsors.*

- One full-event pass (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

LUNCH SPONSOR**\$18,000 Mon | \$16,000 Tue | \$14,500 Wed**

Lunch is where the networking magic happens. Sponsor a lunch and you are sure to be noticed. *Swag or promotional collateral supplied by sponsors.*

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

OPENING RECEPTION**\$45,000**

This is a great way to let the audience know you are here – great company, drinks, and food – a lovely mingle of colleagues happy to connect in real life. Sponsorship includes host bar and hors d'oeuvres. *Sponsor can enhance food, beverage, and add branded swag at sponsor expense.*

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
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BOOTH CRAWL BAR SPONSOR**\$28,000**

Sponsoring a bar is branding at its best. Everyone wants a drink at the end of a long learning day and appreciates this sponsor for sure.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
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SIGNATURE DINNER**\$25,000 each sponsor**

This signature dinner is upscale, fun and well-attended. Can be co-sponsored by up to four providers. Great way for the top providers of a product or service to get attention.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

WOMEN IN INFOSEC BREAKFAST**\$24,000**

Sponsor this breakfast for your women colleagues in cybersecurity. An excellent opportunity to present content, network and grow connections. *Sponsor responsible for food and beverage costs and can add branded swag at sponsor expense.*

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

PRIVATE INVITATION DINNER ON SUNDAY**\$20,000**

Take prospects and clients to dinner in the storied Rockies. Sponsor coordinates the event and is responsible for all costs, choosing location, transportation, decor, entertainment, and food and beverages. Dinner can start at or after 7:00 pm on Sunday March 19. FS-ISAC provides the registration list with company and title for sponsor to select attendees for a private invitation (copy and RSVP link supplied by sponsor, FS-ISAC sends invitation).

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

PRIVATE INVITATION DINNER ON MONDAY**\$15,000**

Take prospects and clients to dinner Sponsor coordinates the event and is responsible for all costs, choosing location, transportation, decor, entertainment, and food and beverages. Dinner can start at or after 6:30 pm on Monday March 20. FS-ISAC provides the registration list with company and title. Sponsor may select attendees for a private invitation (crafted by sponsor and sent to FS-ISAC). Sponsor provides an RSVP link in the invitation for attendees.

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Option to purchase an 8'x8' booth in Solutions Hall for \$15,000 (includes 2 full-event passes).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

HOTEL ROOM OPTIONS**HOTEL SUITES*****inquire for pricing***

One (or more depending on suite type) sleeping room plus separate meeting space within room, check-in Sunday and check out Wednesday morning at regular check-in/check-out times. Available to approved sponsoring organization, fee includes room cost and our team sets up reservation. *No attendee social events are permitted, during Summit hours, including evening events.*

- Two full-event passes (excludes member-only sessions and Silver Solution Showcase).
- Company included on www.fsisac.com event website, on-site materials and Summit App.
- LeadCapture App license.
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes company, first and last name, title, email, city, state, country, and postal code.

Prices are as quoted and paid in USD. See [Event Terms](#) for full details.

Terms must be accepted as written. Redline and Addendum requests will incur a review fee.

For information or questions contact the Sponsorship Development Team at sales@fsisac.com.